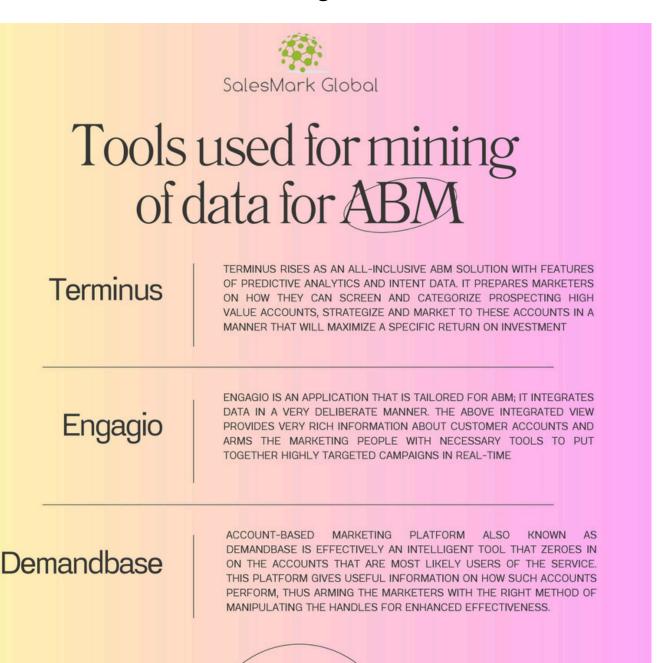


Tools used for mining of data for ABM



When it comes to the tools in the frame of <u>Account-Based Marketing</u> (ABM) the selection of the tools has a great importance especially because data mining carries great importance here. Here is a list of three worthy data mining tools with a focus on the features and in real time usage.

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