

## Ashish Hemrajani: The Visionary Behind Book My Show

He is best known for co-founding BookMyShow, which is currently one of the world's largest online ticketing platforms. However, before this groundbreaking venture, he had embarked on other entrepreneurial endeavors. In 1999, along with his friends Parikshit Dar and <u>Rajesh</u> <u>Balpande</u>, he started a company called "Bigtree Entertainment," which later became BookMyShow.

Under Ashish's leadership, BookMyShow has expanded its services beyond India, reaching countries like Indonesia, the United Arab Emirates, and Sri Lanka. The platform caters to a vast range of entertainment events, including movies, sports, concerts, and plays. To Read more Ashish Hemrajani: The Visionary Behind Book My Show <u>Visit Nishant Verma website</u>

