



# Free CRM Software for Businesses

The infographic features a central computer monitor displaying 'CRM' with icons for a bar chart, gears, and a shopping cart. Surrounding the monitor are six colored segments, each with an icon and a label: 'Automation' (orange, chain link icon), 'Sales' (purple, clipboard with bar chart icon), 'Marketing' (teal, megaphone icon), 'Omnichannel Communication' (green, network node icon), 'Billing' (light green, document icon), and 'Online Booking' (red, calendar icon). The EQUP logo and website URL are at the top, and social media icons are at the bottom right.

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## **EQUP** as your CRM

Automation

Online Booking

Sales

Billing

Marketing

Omnichannel Communication

f i t

EQUP Free CRM Software provides all of the features of our commercial version with all-in-one functionality. With [free CRM Software for Businesses](#), you can easily establish your company profile, send mass emails, organize appointments, and more. EQUP has a solution for you whether you are a tiny business operating out of your garage or a big corporation. This product is unique in the breadth of options it provides.