

Three InsurTech Apps to Look for in 2024

With <u>InsurTech apps</u>, users can review their options, make changes, and complete the insurance processes with just one click. These apps refine customer experiences and streamline operations.

From a customer's perspective, these apps help them-

- Choose the right policy that matches their needs
- Quickly review terms and conditions for existing policies
- · Receive instant notifications
- Calculate interest rates and use a dedicated payment gateway

Lemonade uses behavioral economics and AI chatbots to process claims and underwrite policies. Interestingly, the model's unique feature is that it takes a maximum fixed fee to run its business. Excess premiums get distributed to various charities throughout the year.

Quantee, an insurance and reinsurance start-up, provides actuarial data science solutions in the insurance and reinsurance sector. The company's platform uses AI for risk assessment in the insurance sector. AI algorithms allow for insurance product valuation and damage prediction.

Nubank is a neobank in Latin America. It uses the latest tech to create streamlined and uncomplicated digital banking options for its customers. It offers many services like credit card applications, loans, life insurance, and business accounts.

The InsurTech apps use AI to handle complex tasks and offer tailored policies for individual coverage needs. These apps offer new ways to gather insights, execute contracts, and analyze information more accurately.

