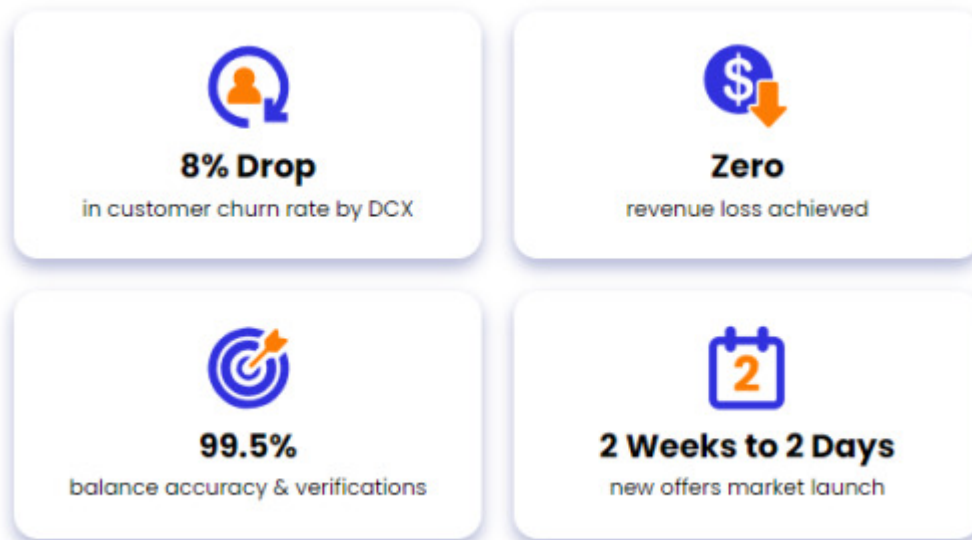




# Covalensedigital Lowers Customer Turnover by 8% for Nigerian MNO



## Covalensedigital Key Achievements

### Key Achievements:

- **8% Reduction in Customer Churn Rate:** Significant decrease in customer turnover.
- **Accelerated Launch Time:** Reduced time for launching new offerings from 2 weeks to just 2 days.
- **Support for Diverse Business Models:** Enabled multi-service offerings from a single platform, supporting B2C, B2B, and B2B2C models.

<https://covalensedigital.com/insights/success-stories/covalensedigital-drops-customer-churn-rate-by-8-for-nigerian-mno>