



Workflow Automation in CRM

Some common examples of workflows that can be automated in CRM include lead scoring, lead nurturing, opportunity management, and customer support. With [workflow automation in CRM](#), businesses can also set up conditional workflows that are triggered by specific conditions, such as a lead reaching a certain score, or an opportunity being stuck in a certain stage.

The advertisement features the EQUP logo (EMPOWERING BUSINESSES) and social media icons for Facebook, Instagram, and Twitter. The main headline is 'Workflow Automation'. The text asks if the user wants to streamline their workflow and save time, and states that EQUP has covered this with powerful workflow automation tools. A 'Learn More' button and the website URL 'www.equp.com' are provided. A large circular graphic on the right shows a CRM workflow builder interface with steps like 'Contact Form Submitted', 'Apply Tag', and 'Create Task', and a pop-up menu for choosing actions like 'Tag', 'Contact owner', 'Create task', 'Create deal', 'Note', and 'Start email sequence'.

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Workflow Automation

Want to streamline your workflow and save time?
EQUP has you covered with our powerful workflow automation tools.

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