



# What Are The Best Ways To Build Backlinks After An SEO Audit?

We've all been there, wondering what went wrong with our website's SEO ranking. You may have even gone ahead with an SEO audit to identify and correct the errors. But, what is the next step? Building backlinks is the most important aspect of SEO and can [SEO Company in India](#) help boost your website ranking on search engine results pages (SERPs). In this article, we'll explore the top 5 ways to build backlinks after an SEO audit.



1. **Internal Linking:** One of the best ways to build backlinks is by using internal linking. Internal linking involves linking the contents of your website together using hyperlinks. This helps Google and users to easily navigate through your website and increase dwell time. As users stay on your website longer, search engines will reward you with a higher ranking.

2. **Guest Blogging:** Guest blogging refers to writing articles for other websites and including a link back to your website. When you submit articles to other websites, you get a chance to introduce yourself and provide a link back to your website. As a result, you'll be gaining traffic from other websites and attracting potential customers. However, it is important to note that guest blogging should be used ethically and must be relevant to your niche.
3. **Broken Link Building:** Broken link building is the process of finding dead or inactive links on other websites, then replacing them with live links that point back to your website. This technique involves relevance and trust-building. It's important to note that this technique is slightly harder than the others, but it's definitely worth the effort.
4. **Social Bookmarking:** Social bookmarking is a powerful way to build backlinks to your website. This technique involves sharing your content on social media platforms such as Facebook, Twitter, and LinkedIn. When you share, make sure that the content is relevant, informative, and engaging. This will attract readers who are interested in your content and will click on the link to visit your website.
5. **Infographics:** An infographic is a visual representation of data and information. Infographics have become increasingly popular in recent years [SEO Company in Coimbatore](#) due to their effectiveness in engaging customers. If done properly, infographics can help your website gain traffic from other websites. When creating Infographics, make sure it's relevant and informative.

## Conclusion:

In conclusion, after completing an SEO audit, it is important to implement the right strategies to build backlinks. Internal linking, guest blogging, broken link building, social bookmarking and infographics are some of the most effective ways to build backlinks. By incorporating these techniques into your SEO strategy, you'll increase website traffic, engagement and ranking. Remember, building backlinks is all about quality over quantity. Don't rush the process or be tempted to use unethical tactics. Happy link building!