

## Stand Out with Custom Building Signs

When it comes to your business' brand, custom-building signs play a crucial role. They are an impactful way to grab the attention of clients and make a long-lasting impression on them. By using informative or aesthetically pleasing signage, companies can enhance their brand, improve visibility, and turn impressions into sales.

Elite Custom Signs is a signage company dedicated to providing five-star building signs in Raleigh, NC. Get in contact with us today to get started or read on to learn more about the benefits and uses of this type of signage.

## Types of Signs for Buildings

Any sign that is attached to a structure, such as warehouses or storefronts, is designed to make a business stand out. Signage is used to attract new customers and enhance visibility and give off a positive impression. There are several types of signage to choose from, including:

- **Channel Letters:** These 3D signs are lit from the inside, making them visible 24/7. They can be made from acrylic, metal, and PVC.
- **Lightbox Signs:** Another type of illuminated signage, these use LED lights to catch the eye of all those who wander by. They are typically made from aluminium and acrylic.
- **Monument Signs:** These large, freestanding signs are located at a business's entrance. They are mostly made from stone, brick, or metal.
- **Pylon Signs:** Another type of tall, freestanding sign, these are located near busy intersections so they can be seen from a distance.

Benefits & Materials of Building Signs

When it comes to investing in <u>outdoor building signs</u>, there are several benefits including:

- · Increased visibility
- · Brand recognition
- · Establishes authority

There are also a variety of materials used, depending on the type of sign, such as:

- Aluminium
- Acrylic
- PVC
- Stone
- Brick
- Wood
- Metal

All are durable and made to withstand harsh weather conditions. Some are better suited for illuminated letters while others can be more suited for 3D lettering or larger signage. No matter the type of signage you choose, Elite Custom Signs will ensure that we choose the best material for your design needs.

When it comes to cost, it always depends on the size of your project, the design being made, and more. There are many factors to consider, so it is always best to get in touch with us so we can have an accurate view of your project needs. Then, we will be able to provide you with a better estimate of what you can expect to pay.

## **Building Signs Services Serving Raleigh & NC**

When you're looking for a highly-rated company that makes high-quality signs for buildings, look no further than Elite Custom Signs.

Our team of designers and installation experts will ensure that you get the design you want and that it looks great upon delivery and installation. We use only the best materials so that you can be sure your investment will last for years to come. We dedicate ourselves to the project so that you can focus on running your business.

To get started on your custom building signs, contact us today.

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