Robotic Vacuum Cleaner Market Sector Analysis: Size, Share, Growth, and Trends

Fortune business insights recently published a detailed market research study focused on the "The Robotic Vacuum Cleaner Market Report by 2024" delivering key insights and providing a competitive advantage to clients through a detailed report. This report delves deeply into segmentation and definition, providing a clear understanding of market components and drivers.

"Robotic Vacuum Cleaner Market Size, Share & Industry Analysis, By Type (Floor Vacuum Cleaner, Window Vacuum Cleaner, Pool Vacuum Cleaner), By Application (Household and Commercial), By Operation Mode (Self-Drive & Remote Control), By Distribution Channel (Online & Offline), By Price (Below USD 150, USD 150 – 300, USD 300 – 500, Above USD 500) and Regional Forecast, 2021-2028"

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The global robotic vacuum cleaner market size was valued at USD 9.77 billion in 2020 and is projected to grow from USD 11.97 billion in 2021 to USD 50.65 billion in 2028, exhibiting a CAGR of 27.2% during the forecast period. Asia Pacific dominated the logistics robots market with a market share of 31.62% in 2020.

The competitive landscape of the market for robotic vacuum cleaner market is determined by assessing the major industry participants, production capacity, production capacity utilization rate, robotic vacuum cleaner market's production chain, pricing by each manufacturer and the revenue generated by each manufacturer in the robotic vacuum cleaner market globally.

Top key players of robotic vacuum cleaner market:

- Dyson Ltd. (Malmesbury, U.K.)
- ECOVACS (Suzhou, China)
- iRobot Corporation (Massachusetts, U.S)
- LG Electronics (Seoul, South Korea)
- Samsung Corporation (Seoul, South Korea)
- Proscenic (Zhengzhou, China)
- Matsutek Enterprises Co. Ltd. (Taipei, Taiwan)
- Neato Robotics (Newark, California)
- Koninklijke Philips N.V. (Amsterdam, Netherlands)
- Robert Bosch GmbH (Gerlingen, Germany)

- Panasonic Corporation (Osaka, Japan)
- Bissell Inc. (Grand Rapids, Michigan)
- Miele & Cie. KG (Gütersloh, Germany)
- Sharp Corporation (Osaka, Japan)

Market atributes:

Report Componant	Aspects
Forecast Period	2020-2028
Projected market valuve 2020	USD 9.77 billion
Forecasted market valuve 2028	USD 50.65 billion
Compound Annual Growth Rate	27.2

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Drivers and restraints:

- **Drivers:**
  - **Growing Smart Home Integration:** The rise in smart home technology and IoT devices increases the demand for robotic vacuum cleaners that integrate seamlessly with other smart home systems.
  - **Convenience and Time Savings:** Robotic vacuum cleaners automate the cleaning process, saving time and effort, which appeals to busy consumers looking for convenience.
  - **Technological Advancements:** Innovations such as advanced navigation systems, better sensors, and AI-enhanced features improve the efficiency and functionality of robotic vacuum cleaners.
  - **Urbanization and Compact Living Spaces:** Increasing urbanization and smaller living spaces drive demand for compact, efficient cleaning solutions like robotic vacuum cleaners suitable for apartments and smaller homes.
  - **Increased Health Awareness:** Rising awareness of cleanliness and allergens promotes the use of robotic vacuum cleaners that offer consistent and thorough cleaning, contributing to a healthier living environment.
- **Restraints:**
  - **High Initial Cost:** The higher upfront cost of robotic vacuum cleaners compared to traditional models can be a barrier for some consumers, particularly in price-sensitive markets.
  - **Limited Battery Life and Capacity:** Shorter battery life and limited dustbin capacity can restrict the cleaning duration and effectiveness of robotic vacuum cleaners, especially in larger spaces.
  - **Maintenance and Repair Needs:** Regular maintenance and potential repair issues, such as problems with sensors or navigation, can affect the reliability and user satisfaction of robotic vacuum cleaners.

- **Effectiveness Concerns:** Some consumers may question the cleaning effectiveness of robotic vacuum cleaners compared to traditional vacuums, particularly for deep-cleaning tasks.
- **Technological Obsolescence:** Rapid advancements in technology can lead to the obsolescence of existing models, requiring frequent upgrades or replacements to stay current with the latest features.

Regional analysis:

- North America (By Type, Application, Operation Mode, Distribution Channel, Price and Country)
  - U.S. (By Type)
  - Canada (By Type)
- Europe (By Type, Application, Operation Mode, Distribution Channel, Price and Country)
  - U.K. (By Type)
  - Germany (By Type)
  - France (By Type)
  - Rest of Europe
- Asia Pacific (By Type, Application, Operation Mode, Distribution Channel, Price and Country)
  - China (By Type)
  - India (By Type)
  - Japan (By Type)
  - Southeast Asia (By Type)
  - Rest of Asia Pacific
- Middle East & Africa (By Type, Application, Operation Mode, Distribution Channel, Price and Country)
  - GCC (By Type)
  - South Africa (By Type)
  - Rest of the Middle East & Africa
- Latin America (By Type, Application, Operation Mode, Distribution Channel, Price and Country)
  - Brazil (By Type)
  - Mexico (By Type)
  - Rest of Latin America

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Key industry developments:

- Neato Robotics announced the launch of new intelligent robot vacuum cleaner models under its premium product line, namely Neato D10, D9, and D8 at IFA, Berlin 2020
- ECOVACS introduced a new product in their T8 series of robotic vacuum cleaners, the DEEBOT OZMO T8, with advanced object detection technology, innovative accessories such as OZMO Pro Mopping System and Auto-Empty Station for hassle-free cleaning.
- ECOVACS officially launched its new AI (Artificial Intelligence) powered floor cleaning residential robot, the DEEBOT OZMO 960 and the award-winning window cleaning robot, the WINBOT X, in CES (Consumer Electronics Show) 2019 held in Las Vegas.
- Samsung Electronics announced the latest innovative and popular line of POWERbot vacuum cleaners, VR7000, in CES (Consumer Electronics Show) 2017 held in Las Vegas, that is made for hard-to-reach places and has enough suction capacity.

About Us:

Fortune Business Insights is committed to offering a distinctive mix of qualitative and quantitative market research reports to clients around the world. We assist both international and local businesses in enhancing their operations by delivering detailed market insights and the most dependable future trends. Our reports encompass all key market aspects, providing essential insights and forecasts to clients globally.

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Key questions are answer in this report:

- **What is the market size of robotic vacuum cleaner market 2024?**
- **Who are top key players in this report?**
- **what are drivers in the robotic vacuum cleaner industry?**
- **what is the future projection of robotic vacuum cleaner industry?**