



The Difference Data Privacy and Data Security

Data Privacy and Data Security are key concepts that are worth understanding and although they are all intrinsically linked to one another, they embody entirely different ideas and techniques. Staying up to date on the best practices and updating your data policies can help keep every organization and its customers safe from cyberattacks and data leaks.

To know more, Reach out to CyRAACS™ at [Cyber Risk Advisory](#).

CyRAACS™
Your Trusted Security Partner

DATA SECURITY

DATA PRIVACY

What's the difference?

Security relates to the **confidentiality, availability and integrity of data**

Privacy relates to the **appropriate use and control of data**

Data security focuses on two main areas:

- The **physical security of premises.**
- The **logical security of data and digitalized information**

Data privacy protocols around the world address the **control people have over their personal data and how they can protect it from unwanted or harmful uses, such as:**

- **Unforeseen secondary exploitation**
- **Sales to third parties.**

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