



Top 4 music influencers shaping 2024



Music, the universal language of emotions, holds the power to heal and inspire. In today's digital age, music influencers are at the forefront, showcasing their unique styles and connecting with audiences worldwide. From singers to composers, these influencers navigate diverse genres, captivating listeners and setting trends in the ever-evolving music scene. Here's a handpicked selection of the top 4 [music influencers](#) who are making waves and setting the stage for 2024.

Sumonto Mukherjee

Starting his musical training in Hindustani Classical music during his early childhood, Sumonto has crafted his musical journey from being selected for Saregamapa Lil Champs to becoming a music influencer with his viral music covers. He has become a household name in the music industry, boasting more than 450k followers on Instagram and over 270k views on 'Khair Mangda', showcasing his ability to captivate audiences and make them groove to his beat.

Gravero

Sourav Ray is popularly known for creating mashups, and one of his recent trending mashups is 'Husn X Let her go' with millions of views. He is known for producing Lofi mashups to originals. His deep understanding of music and passion to create it in such a way that it touches every soul and resonates with every listener. His talent, hard work, and dedication have paved the way for him to achieve his dreams and goals in life.

Mihika Sansare

Mihika Sansare is popularly known for creating music covers in her unique style and posting them across social media platforms to entertain and engage with her audience. She is a guitarist and a singer with 250k+ followers on Instagram and 600k+ subscribers on YouTube. One of her covers – ‘Tumhe jo maine dekha’ has garnered more than one million views.

Vasu Kainth

Vasu Kainth is a singer, composer, and a songwriter. He has a huge fanbase with 90k+ followers on Instagram and 200k+ subscribers on YouTube. From original songs to mashup videos, he is creating music in a unique way to connect with his audience. He even got the opportunity to collaborate with other renowned musicians from the industry, that feels like a dream come true. From classical roots to innovative mashups and soulful covers, every artist has carved their unique style, resonating with audiences globally. Music influencers have turned social media platforms into their new stage, where they can entertain and connect with their audience.