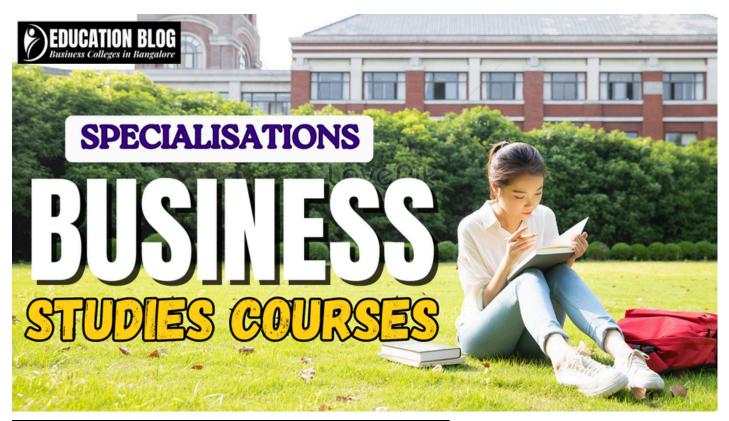


Business studies courses



Business and Management specializations:

1. Entrepreneurship

• Focuses on starting and managing new ventures, innovation, and risk management.

2. Finance

• Covers investment strategies, corporate finance, banking, and financial planning.

3. Marketing

• Specializes in branding, consumer behavior, digital marketing, and advertising.

4. Human Resources (HR)

• Deals with recruitment, employee relations, talent management, and organizational development.

5. Project Management

• Teaches effective project planning, execution, budgeting, and team management.

6. Commercial Law

Focuses on business laws, contracts, corporate governance, and legal compliance.

7. Accounting

• Specializes in financial reporting, taxation, auditing, and management accounting.

8. Business Administration (BA, BBA)

Offers a broad understanding of business operations, management, and strategy.

9. Management

Focuses on leadership, organizational behavior, and decision-making processes.

10. Bachelor of Business Management (BBM)

A course designed to teach business administration and management skills.

11. Business Education

Focuses on preparing students to teach business concepts in educational institutions.

12. Bachelor of Management Studies (BMS)

• Offers comprehensive insights into management, finance, marketing, and operations.

13. Economics

• Covers macro and microeconomic principles, market analysis, and economic policy.

14. Certificate Courses

Short-term programs in various business fields like finance, marketing, and HR.

15. Ethics

Focuses on moral principles and corporate responsibility in business decision-making.

16. Financial Analyst

Specializes in financial market analysis, investment strategies, and portfolio management.

17. International Business

• Covers global trade, cross-border operations, and international market strategies.

18. Leadership

• Focuses on developing leadership qualities and managing teams effectively.

19. Master of Business Administration (MBA)

• A comprehensive postgraduate degree offering specializations in finance, marketing, HR, and more.

20. Operations Management

• Teaches efficient production, supply chain management, and business processes.

21. Organizational Studies

• Examines organizational structure, culture, and behavior for improved performance.

22. Human Resource Management Degree Specialization

• Focuses on talent acquisition, training, employee benefits, and performance management.