



10 Best Augmented Reality (AR) Apps for Shopify



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Here is the list of 10 best AR apps available on the Shopify app store that you can integrate to your Shopify store to add futuristic advanced features.

1. Threekit
2. Shopify AR
3. MAZINGXR
4. Zakeke
5. Angle 3D Configurator
6. Vuforia Engine
7. Google ARCore
8. EasyAR
9. Onirix
10. ZapWork

1. Threekit

- A 3D and augmented reality (AR) product visualization platform.
- Helps e-commerce brands create interactive 3D product configurators, virtual photography, and AR experiences.
- Ideal for businesses looking to enhance product customization and visualization online.

2. Shopify AR

- Shopify's built-in AR feature for e-commerce stores.
- Enables online shoppers to view 3D models of products in their real-world environment using AR.
- Helps improve customer engagement and reduce return rates by providing a realistic product preview.

3. MAZINGXR

- An extended reality (XR) platform offering AR and VR solutions for businesses.
- Focuses on interactive 3D content for marketing, training, and e-commerce.
- Allows brands to create immersive shopping experiences and virtual showrooms.

4. Zakeke

- A cloud-based 3D and AR product customization platform.
- Enables businesses to offer interactive product personalization, allowing customers to design their own products in real-time.
- Supports integration with Shopify, WooCommerce, Magento, and other e-commerce platforms.

5. Angle 3D Configurator

- A 3D and AR product configurator for e-commerce and retail brands.
- Allows users to customize products (color, material, components) in an interactive 3D space.
- Helps boost engagement and conversions by offering an enhanced visual shopping experience.

6. Vuforia Engine

- A powerful AR development platform by PTC.
- Provides advanced AR tracking and recognition capabilities, including marker-based, markerless, and model-based tracking.
- Used for industrial applications, training, and AR-enhanced user experiences.

7. Google ARCore

- Google's AR development platform for Android and iOS.
- Uses motion tracking, environmental understanding, and light estimation to create immersive AR experiences.
- Popular among developers building AR apps and games.

8. EasyAR

- A lightweight and flexible AR SDK (Software Development Kit).
- Offers cloud-based image recognition, object tracking, and SLAM (Simultaneous Localization and Mapping) for AR applications.
- An alternative to Vuforia, providing scalable AR solutions.

9. Onirix

- A web-based AR platform focused on marketing and business applications.
- Allows brands to create, manage, and deploy AR experiences without coding.
- Supports location-based AR, image tracking, and webAR (AR through web browsers).

10. ZapWorks

- An AR content creation tool by Zappar.
- Enables businesses and developers to build interactive AR experiences using image tracking, face tracking, and world tracking.
- Supports webAR, making AR experiences accessible without requiring an app download.

Read the complete article: [10 Best Augmented Reality \(AR\) Apps for Shopify Ecommerce Stores](#)