



Digital Marketing Vs Traditional Marketing

The infographic is set against a yellow background. At the top left is a blue and yellow geometric logo. At the top right is the 'BRAND DIARIES' logo. The central text reads 'Digital Marketing VS Traditional Marketing'. Below this, a table compares the two. The 'Digital Marketing' column is highlighted in light pink, and the 'Traditional Marketing' column is highlighted in light yellow. At the bottom center, the website 'www.branddiaries.in' is listed.

| Digital Marketing | VS | Traditional Marketing |
|----------------------------|----|---------------------------------|
| Cost-effective | | Expensive |
| A large number of audience | | A limited audience |
| Variety of sources | | Low conversion rate |
| Measurable results | | Results that cannot be measured |
| Immediate communication | | Delayed communication |

www.branddiaries.in

Explore the battle between digital marketing and traditional marketing. Discover the pros and cons, key differences, and which strategy suits your business best. Unravel the power of online reach and real-world impact to make informed marketing decisions.