



# A Simple Guide to WooCommerce SEO Strategies



Do you want to get your WooCommerce store to rank #1 on Google SERPs but don't know where to get started?

Then this blog will guide you to optimize the SEO strategies of your WooCommerce store. By the time you finish reading this blog you will have learned the top strategies you can implement today to make your WooCommerce store more search engine friendly.

Optimizing your eCommerce store SEO from the beginning of store creation goes a long way in making your WooCommerce store generate more sales and conversions.

*The #1 result in Google gets approximately 32% of all clicks.*

*The #1 result in Google organic search results has an average CTR of 27.6%.*

*75% of the searchers never scroll to the second page of the Google search results.*

Aforementioned stats show the significance of ranking higher on Google SERPs, to become a successful eCommerce store.

Read on to learn the 17 actionable steps to make your WooCommerce site SEO optimized.

## **A Complete Guide to WooCommerce SEO**

WordPress is one of the most SEO-friendly CMS platforms in the world but to make it work you need to follow the SEO best practices. Here we have outlined the steps to make your WordPress site SEO friendly.

Read more on [\*A Simple Guide to WooCommerce SEO Strategies\*](#)