



CRM software for Sales and Marketing

The screenshot displays the EQUIP CRM software interface. At the top, there is a navigation bar with the EQUIP logo and menu items: Dashboard, CRM, Pipeline, Campaigns, Workflows, and Catalogue. A search bar and user profile icon are also present. Below the navigation bar, the main content area shows 'Contact /231 Contacts' with buttons for 'IMPORT CONTACTS' and '+ ADD CONTACT'. A 'FILTER CONTACT' button is also visible. The contact list is displayed in a table with columns: NAME, EMAIL, UPDATED AT, CONTACT SOURCE, LEAD SCORE, and CONTACT. The table contains 8 rows of contact data. At the bottom of the table, there is a 'Show 50 Contact' dropdown and a pagination control showing 'Previous 1 2 3 4 5 Next'.

NAME	EMAIL	UPDATED AT	CONTACT SOURCE	LEAD SCORE	CONTACT
Talia Riopelle	talia_riopelle@aol.c...	Jul-05-2022 8:22:4...	Csvimport1	↑ 100	Sam Do
Donte Kines	dkines@hotmail.com	Jul-05-2022 8:22:4...	Csvimport1	↑ 85	Sam Do
Van Shire	van.shire@shire.com	Jul-05-2022 8:22:4...	Csvimport1	↑ 80	Sam Do
Lucina Lary	lucina_lary@cox.net	Jul-05-2022 8:22:4...	Csvimport1	↑ 76	Sam Do
Bok Isaacs	bok.isaacs@aol.com	Jul-05-2022 8:22:4...	Csvimport1	↑ 73	Sam Do
Rolande Spickerman	rolande.spickerman...	Jul-05-2022 8:22:4...	Csvimport1	↑ 69	Sam Do
Howard Paulas	hpaulas@gmail.com	Jul-05-2022 8:22:4...	Csvimport1	↑ 65	Sam Do
Kimbery Madarang	kimbery_madarang...	Jul-05-2022 8:22:4...	Csvimport1	↑ 61	Sam Do

[CRM software for sales and marketing](#) monitors customers' interactions with the company to improve their experience by refining each customer touchpoint.

- EQUIP thoroughly examines the sales lifecycle to increase sales. Its effective attributes target relevant audiences.

Marketing automation is now hassle-free thanks to modern high-tech software including pre-built marketing campaigns