



Why Do You Need Amazon Product Research Tool?



In this article, the author describes all the basic needs to enhance your knowledge of Egrow.

What is eGrow?

Egrow is an all-in-one web-based software for Amazon sellers which allows them to research Amazon marketplaces to discover profitable products that they can efficiently sell. It will help sellers save a lot of time to find exceptional products to dominate the Amazon market. Analyze millions of products on the Amazon marketplace. The analysis is presented in easy-to-understand charts.

How To Use eGrow?

- Wide Range of Data –

eGrow analyzes millions of product data and brand ratings to provide the best-performing products over the last 90 days.

- **Live Amazon Scanner –**

This feature in eGrow helps the sellers get real-time details on brands by providing keywords only. The product category type and associated information for the brands are needed to be selected.

- **Charts and Panels –**

Easy-to-understand charts and board displays present the seller with current information from a database.

- **Saved Product Searches –**

At the click of a button, users are provided with all the pre-calculated data they need. Find well-organized data by comparing similar types of products by filtering the saved searches based on the keywords, product ratings, number of sales, and other essential calculations.

- **Product Tracker –**

This feature advises sellers to learn more about products that were not previously in your database. Egrow retrieves the data and provides it to the user within 24 hours.

- **Rank Tracker –**

It helps the user track marked products making it easier to track your sales approximate to your competitors. You can see daily rankings and product performance over time.

According to the [eGrow reviews](#) here are the pros and cons of it;

Pros (Advantages)

- New vendors can freely find the perfect product to start their Amazon business and save themselves time individually reviewing each product.
- The data provides the basics of the last 90 days of information, so it is easy to understand and up-to-date.
- It provides accurate data about the product.
- Egrow provides three packages, one of the packages is free.

Cons (Disadvantages)

- The data provided by egrow does not consider customer reviews that can tell the new seller about the quality of the product rather it provides only quantity-based results.
- It can confuse new users by returning results with keyword searches and offering top user searches.

Pricing Plans:

Egrow provides four basic plans for online selling businesses. Example: Basic, Standard, Plus, and Premium plans. You can choose one of them which is according to your business plans.

Conclusion:

If someone is looking for a product to sell online that will also do great in the market Egrow is the best bet as it helps the user get data calculated over 90 days without having to research themselves. It also helps to track how your product is doing compared to others.