



# Interesting secrets to accelerate your company's growth

You must know what is business exhibition and how these exhibitions can be beneficial for your business. But if you think in the modern era we don't need to trade fairs or business exhibitions then you might be wrong. We know that our world is increasingly becoming a digital one, but exhibitions offer chances that just cannot be found elsewhere. During a trade fair, businesses and other organisations display their goods and services for potential customers from other enterprises to view and consider purchasing. Attending an exhibition could, if done correctly, be the turning point that transforms your firm from a SME into a market leader. Here are few reasons why you should not miss trade exhibition for the betterment of your business growth:

1. Meet your client face to face : If you want to make leads that will become your long term asset, then meeting them face to face establish the trust between you and your client.
2. Interaction with multiple people in commerce: Not everyone present at an industry event will be a direct competitor. As you'll have a great chance to network with companies in your supply chain, you can establish some crucial contacts that will advance your company.
3. Consult your target audience directly for improvements: Client feedback is extremely important to us. Put yourself in the client's shoes and learn how much better service will be if they receive direct feedback from you, instead of being told that they need to hold off on feedback until after service has been provided.
4. Brand Awareness: The concept of trade fairs is simple: to bring together a diverse array of industries, products and service providers, creating a showcase environment that showcases the best in each category. Make your brand stand out by showing the right people.

The main purpose is to market and sell the products of our company to increase the sales volume. We are confident that this fair will be very successful, because we can show our products in front of many people who may want to buy them. Furthermore, at the same time it will also be an opportunity for us to introduce new products and gain more customers from new markets. Planning your trip to trade fair can be a daunting task, but [Delmos World](#). They have all the information you need about attending trade fair, getting there and what to pack, the end to end travel solutions that includes:  
Hotel accommodation as per chosen option

Daily Buffet Breakfast in the hotel

Return airport group transfers, Milan airport-hotel as per fixed timings

Return group transfers hotel- fairgrounds- hotel per fixed coach timings

Dinner in hotel of stay (those staying in Novotel Milano Malpensa)

Dinner in local Indian restaurant (those staying in Airport Hotel Bergamo)

Schengen Visa Charges

Overseas Medclaim Policy (upto 55 years)

Services of Delmos Tour Manager