



Why This Winter Is the Sweet Spot for Selling

A row of gingerbread houses with various decorations and lights, serving as a background for the top section of the graphic.

WHY THIS WINTER IS THE

Sweet Spot for Selling

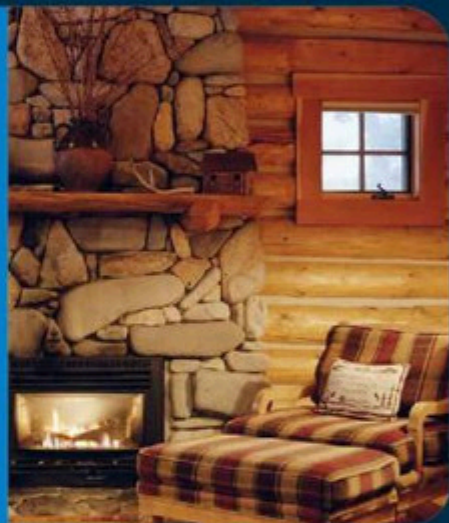
Serious Buyers Are Looking Right Now

Buyers this time of year are ones who typically need to move – so they'll be serious and motivated.

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... these are serious buyers actively seeking to purchase a property and are usually ready and able to commit when they find the right property.

NAR



You Have the Inventory Edge

Seasonally, there aren't as many homes for sale during the cooler months, so your house should stand out to buyers.

Months' Supply of Single-Family Homes



Source: NAR

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GROUP

Thinking about selling your house? Here are a few reasons you may want to do it this season. Buyers looking right now are serious about moving and the number of [Selling a Home Long Beach](#) is typically lower this time of year – helping your house stand out. While inventory is higher this year than in the last few winters, you'll still be in this year's sweet spot.