

How NGOs are Shaping the Narrative of Female Workforce Participation in India

Narratives have the power to shape perceptions, influence policies, and drive societal change. In India, NGOs are harnessing this power to challenge stereotypes, dismantle biases, and redefine the narrative of <u>female workforce participation</u>. Through storytelling, advocacy campaigns, and strategic partnerships, these organizations are amplifying the voices of women in the workforce, highlighting their contributions, and advocating for policies that promote gender equality and inclusive growth.

