

The Indian retail industry will be worth \$2 trillion by 2032.



The Indian retail industry has been steadily growing over the years, and according to Reliance Retail Director, Subramaniam V, it is expected to reach a staggering \$2 trillion by 2032. This news comes as no surprise given the rapid pace at which the industry has been developing and expanding.

In recent years, there has been a significant increase in the number of modern retail stores in India. This is due to a number of factors, including the growing middle class, rising disposable incomes, and increased consumer awareness. These trends have led to a shift in consumer behavior, with more and more people opting for modern retail formats such as supermarkets, hypermarkets, and convenience stores.

One of the key players in the Indian retail industry is Reliance Retail, a subsidiary of Reliance Industries Ltd. Reliance Retail operates a wide range of retail formats, including supermarkets, hypermarkets, wholesale cash-and-carry stores, and specialty stores. The company has been at the forefront of the modern retail revolution in India and has been instrumental in driving the growth of the industry.

Reliance Retail has also been investing heavily in technology to improve the shopping experience for customers. The company has launched a number of digital initiatives, including its own e-commerce platform, JioMart, which allows customers to order groceries and other household essentials online and have them delivered to their doorstep. This has been particularly useful during the Covid-19 pandemic when people have been advised to stay at home and avoid going out to crowded places.

The Indian retail industry is also seeing a lot of interest from foreign players. Global retail giants such as Walmart, Amazon, and Ikea have all entered the Indian market in recent years, attracted by the huge potential that the country offers. However, they have had to navigate a number of challenges, including strict regulations around <u>foreign investment in India</u> and sourcing, and the need to adapt to the unique demands of the Indian consumer.

Despite these challenges, the Indian retail industry is expected to continue growing at a rapid pace. With a population of over 1.3 billion and a growing middle class, there is huge potential for the industry to expand even further. In addition, the government of India has been taking steps to support the growth of the retail sector, including launching initiatives such as the National Retail Policy and the Pradhan Mantri Kisan Sampada Yojana.

The National Retail Policy aims to create a conducive environment for the growth of the retail industry in India by providing a level playing field for all players and addressing issues such as infrastructure and taxation. The Pradhan Mantri Kisan Sampada Yojana, on the other hand, aims to develop the food processing sector in the country, which is closely linked to the retail industry.

In conclusion, the Indian retail industry is poised for significant growth in the coming years. With the rise of modern retail formats, the increasing use of technology, and the entry of global players, there is huge potential for the industry to reach new heights. However, there are also challenges that need to be addressed, such as infrastructure and regulatory issues. Nonetheless, with the government's support and the industry's innovation, the Indian retail industry is on track to reach the \$2 trillion mark by 2032, cementing its position as one of the key drivers of the Indian economy.

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