



# Hard Rock Hotel & Casino Atlantic City

Jim Allen, president and CEO of Hard Rock International, announced the grand opening date for the highly anticipated Hard Rock Hotel & Casino in Atlantic City last week.

The announcement included a star-studded entertainment lineup with more than 50 shows and events that will go on sale on Friday, April 20. The unprecedented event will create a sound wave in coastal cities with more than 200 nights of music, from A-list artists, epic bands, and leading comedians. Along with the all-star lineup, the grand opening date reveal and hotel reservation announcements were made public at press conferences across three cities simultaneously in New York, Philadelphia, and Atlantic City. [슬롯](#)

"The grand opening of Hard Rock Hotel & Casino Atlantic City will set the tone for Atlantic City's new entertainment era. Our \$500 million newly recreated property will provide something for everyone and we are excited to welcome our first guests in June," said Jim Allen, President and CEO of Hard Rock International.

Hard Rock Hotel & Casino Atlantic City will become a new destination for world-class entertainment, rock star service, and their signature legendary vibe. Inspired by music, the hotel will feature a dynamic culinary experience, superstar performances, sporting events, a beach bar, and a glamorous casino complete with over 2,100 slot machines and over 120 table games. The entertainment lineup to kick off the summer will include A-list talents and performances such as Amy Schumer and friends, the Florida Georgia Line, and Kid Rock Plus.

On one day of the year, musical talent will include artists who lead the music industry nationwide. From country artists like Blake Shelton, Rascal Flatts, Toby Keith, and Trace Adkins, to Broadway sensations like Rock of Age and Million Dollar Quartet, guests will be able to experience a wide range of genres. Rock fans like Frankie Barley and Four Seasons and Pat Benatar, Neil Giraldo and Rick Springfield, Steely Dan and Stone Temple Pilots with Bush and the Cult will all stage at Hard Rock Hotel & Casino Atlantic City.