



## What are the popular Kurtis that we can shop for women online?

There are a lot of choices when it comes to online kurta shopping. Because there are a lot of patterns, designs, colours, sleeves, prints, embellished, neck designs, lengths, layered, tiered, and many more aspects. Today's women are spoilt for choices especially when they come to the [Kurtis for women online](#) section.



Amidst these choices, it is a fair idea to tell you some of the hottest styles of kurta designs that you must know before you buy:

1. **The handmade printed styles:** This category has a sizable fan base, particularly college-bound ladies and girls who enjoy the vibrant Indian culture. There are many different styles of patterned Kurtis available on the market, including chiffon prints, digital prints, floral prints, kalamkari prints, and floral prints.

2. **The cotton styles:** It is a versatile fabric, and can be paired with a variety of pants, trousers, high-waisted jeans, and even with low-waisted jeans. The only thing is that because of the harsh climatic conditions, this type can give you chills during the ongoing winter season, but yet it is a good buy for women living in coastal regions (where they face average temperatures in all seasons).
3. **The fancy style:** Particularly among young girls and teenagers who want to dress up for special occasions like weddings, outdoor activities like going to the movies with friends, or perhaps on your special day like your birthday, this style is very popular.
4. **[Chikankari](#) Kurtis:** These Kurtis are an absolute favourite with corporate women and also with college goers as they can be amicably paired with palazzos, jeans and any other pants that you want to mix and match with.
5. **Long-sleeved styles:** This kind is especially great for winters and for women who have flabby arms. And it can also be worn to temples or any official meetings or as regular office wear. This is an elegant kurta and you must wear it if you live in the northern hemisphere where you experience bone-chilling winds.
6. **The digital prints:** These Kurtis are well known among designers as well as for their comfort. Kurtis is a common garment worn by women of all ages and is simple to embellish with a wide variety of prints. Just be sure to use heavier fabrics like silk, velvet, rayon, georgette, etc. if you have harsh winters.
7. **The straight styles:** These are a universal preference for ladies. Straight Kurtis looks great with leggings and denim. It appears fantastic. It is also appropriate for crucial tasks such as parties and weddings.
8. **The rayon fabric:** These are well-liked during the winter. Formal Kurtis is another name for it. The designs of rayon Kurtis are particularly intriguing because they are appropriate for young people. As a result, many girls enjoy dressing for both the office and college.

**Conclusion:** If you are still not satisfied with the unique styles mentioned, then you can simply try Indo-western Kurtis for women online. They are stylish, simple, comfy, and easy on the pocket.