



Macau's Texas Holdham Poker GGR hits 93.7% of 2019 record

Gross game revenue (GGR) collected from Texas Holdham Poker during the third quarter of this year from the regulated Macau market was MOP 177 million, about \$22 million, up 17.2% from MOP 151 million in the previous quarter, according to information obtained by the Gaming Inspection and Coordination Bureau.

The gradual return of Texas Holdham Poker:

As of the first quarter of 2023, Texas Holdham Poker's total gaming revenue was MOP 418 million, which was only 0.32% of Macau Casino's total gaming revenue of MOP 128.95 billion over the same period, but for the period ending Sept. 30, it was 93.7% of the 2019 total, compared to a contemporary record of MOP 446 million, based on accessible figures from the gaming bureau.

As for the aforementioned GGR collected from Texas Holdham Poker, Macao has undergone a gradual comeback in 2023. Alidad Tash, managing director of Consulting 2NT8 Ltd and a former senior executive in the local gaming market, suggested the reason for the gradual return is that "post-pandemic gaming audiences are younger and more familiar with poker."

Two of the major contributors to Macau's Texas Holdham Poker GGR:

"The Grand Lisboa Palace, as well as MGM [China Holdings Ltd's] properties, has also provided [Texas Hold'em] poker tables and has been receiving positive responses," he added, according to GGRAsia. Also referring to the distribution of game tables through Macau authorities, Tash noted, "MGM's additional 200 tables allowed them to pioneer the poker market and use revenue and potential cross-play to generate and non-game spending to other gaming options."

Relatedly, MGM Chaina has been licensed to manage a total of 1,700 gaming consoles and 750 gaming tables, according to the latest license launched in January to fill December on the Hong Kong exchange. In June, the company debuted a poker zone at the MGM Macau facility and one more at the MGM Kotai Resort.

Since GGRasia reviewed the site in early October, the Texas Hold'em poker zone has been accessible and operational in the large gaming area of Macau's largest casino facility. The following objects include: [카지노사이트](#)

Venetian Macau, located in Cotai, promoted by Sands China Ltd

Grand Lisboa Palace in Cotai promoted by SJM Holdings

Win Macau promoted by Win Macao Ltd., located in the center of the peninsula

MGM Macau and MGM Cotai Promoted by MGM China