



# Next Generation Molecular Assay Market Analysis, Size, Share, and Forecast 2031



The [Next Generation Molecular Assay Market](#) in 2023 is US\$ 5.44 billion, and is expected to reach US\$ 8.28 billion by 2031 at a CAGR of 5.40%.

FutureWise Research published a report that analyzes Next Generation Molecular Assay Market trends to predict the market's growth. The report begins with a description of the business environment and explains the commercial summary of the chain structure. Based on the market trends and driving factors presented in the report, clients will be able to plan the roadmap for their products and services taking into account various socio-economic factors.

Additionally, it illustrates the corporate profiles and situation of competitive landscape amongst numerous associated corporations including the analysis of market evaluation and options associated with the worth chain. This Next Generation Molecular Assay research report provides insights on market overview, market segmentation, current and future pricing, growth analysis, competitive landscape and other such premium insights within the forecast period.

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**Next Generation Molecular Assay Market Segmentation:**

By Test Type

- Virus testing
  - HPV testing
  - HIV testing
  - Influenza testing
  - HCV testing
  - Others
- Blood Testing
- Genetic Testing
- Oncological Testing
- STD Testing

#### By Technique

- Polymerase chain reaction (PCR)
- Enzyme-Linked Immuno-Sorbent Assay (ELISA)
- Microarrays
- Gene expression profiling assays
- Others

#### By End Users

- Hospitals
- Academic and Research Centers
- Biopharmaceutical Companies
- Others

#### By Region

- North America
- Europe
- Asia-Pacific
- Latin America
- Middle East and Africa

#### **Key Market Players:**

- Thermo Fisher Scientific Inc
- Invivoscribe

- Myriad Genetics Inc
- Becton, Dickinson and Company
- Molecular Devices, LLC
- Luminex Corporation
- Siemens Healthcare GmbH
- F. Hoffmann-La Roche Ltd
- Tecan Trading AG
- Agilent Technologies Inc

**Please visit full report of the Next Generation Molecular Assay market @ [Visit Next Generation Molecular Assay Market](#)**

#### **Competitive Landscape:**

- Tier one players - market players with a significant share of the market
- Tier two players
- Players with rapid growth
- New Entries

#### **FutureWise Key Takeaways:**

- Prospects for growth
- Analysis of SWOT
- Key trends
- Key Data-points affecting market growth

#### **Objectives of the Study:**

- To provide report with an in-depth analysis of the Next Generation Molecular Assay Market By Test Type, By Technique, By End Users and By Region
- To offer data-points and comprehensive data on factors affecting the market (Opportunities, drivers, and industry-specific restraints)
- Analysis and forecasting of micro-markets, as well as the scope of the market.
- To predict the size and share, market forecast, in key regions — North America, Europe, Asia Pacific, and rest of the world
- To record and evaluate competition -mergers and expansions, product launches, and technological advancements within the market

#### **Flexible Delivery Model:**

- With our flexible delivery model, you will be able to suggest changes within the scope/table of content based on your requirement.
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#### **FutureWise Research:**

**Contact Person:** Vinay T.

**Email:** [sales@futurewiseresearch.com](mailto:sales@futurewiseresearch.com)

**Contact Number:** UK: +44 1416289353 | US: +1 3477094931

**Website:** [www.futurewiseresearch.com](http://www.futurewiseresearch.com)