



Ather New Launch : New Colours, Features & more

[Ather Energy](#), the most recent innovation of [Ather 450X](#), has been launched today. Although, we all assumed something greater than this (like a new vehicle launch!) but it is closer to what we expected.

It has taken years to create this avant-garde and svelte new ride, so we are delighted to be ready to present it with everyone at last. The 450X is poised to revolutionise the automobile industry and offer riders a totally unique level of efficiency and comfort because of its eye-catching style, futuristic technology, and dedication to the environment.

The upgraded 450X electric scooter has been released by Ather Energy, a well-known EV start-up with headquarters in Bengaluru. The price of the brand-new 2023 Ather 450X in India is Rs. 1.42 lakh, ex-showroom Delhi. On the firm's website or at the nearby Ather Space, one may make a reservation. The 450X has brand new colours, a software upgrade, and many other improvements with the most recent edition.

Let's look at the all new features of the Ather 450X :

1. Atherstack

You will see a brand-new Ather "STACK 5" with more modern technologies. The biggest STACK "5.0" will be this. User Experience has undergone improvements that make switch action easier to grasp and more faster. The display of your scooter has undergone a fresh transformation thanks to this UI. The power available in the car will be very clearly visible, and you can manipulate the symbols very easily since they are arranged similarly to how they appear on your smartphone.

2. Navigation

Enhanced Vector maps, a visualisation of maps, and a viewpoint mode shift have been added by Ather Energy. These features allow for easy travel and provide updates on the latest curves and actual traffic visualisations.

3. The Scooter Hold Mode

There's no need to grip the manual braking system on a rough slope anymore. Most weather patterns and an infinite timeline are supported by this scooter hold mode. even when there are two people using the scooter. According to the CEO, new riding features like cruise control, crawl control, and sophisticated regeneration will be available in the upcoming days.

Keywords:- [Electric Vehicle](#), [Electric Scooter](#), [Ather 450X](#), [Best Electric Scooter](#), [Top Electric Scooter in India](#).

4. Charging Status

With the help of the real-time charging status, it enables you to locate the appropriate charging while you're out and about. With many detours for recharging or other tasks, Trip Planner's ultimate versions will be able to schedule your complete journey for you.

5. Battery protection

It is a two-year extended warranty that provides complete insurance for all fault conditions for a maximum of five years and 60,000 kilometres. There is no maximum bound on the warranty. There is also a deep discharge protection provided when your scooter is not used for an extended length of time. All former [Ather owners](#) are eligible for this deal until January.

6. Ather Grid

Around March 2023, the Ather charging infrastructure will include 900 charging stations and 1300 fast charging stations. They have introduced an unique 3.3kW Ather Grid charger with a scan-and-pay feature for recharging your automobile as well as a simultaneous automatic payment to the server which will be handled by Ather. All types of electric vehicle may be charged, and the server can keep record of which chargers are in use as well as which chargers are best. It complies with the IS17017 part 22 safety requirements in terms of how it functions.

7. Design & Colour

Your seat will be more sharp, leaner, and narrower. The items from [Ather](#) has also gone on sale. The event's latest version adds additional colour options for the Ather 450X vehicle. These are Luna Grey, Cosmic Black, True Red, and Salt Green. Six additional colours in all will be offered for Ather automobiles.

If your Ather 450 is more than three years old and you wish to access these upgrades, you will need to pay Rs 90,000. If your Ather 450 is less than three years old, you will need to pay INR 80,000. Before March 2023, you may upgrade your Ather and get a reduction of INR 10,000 on both the deals.

Ather is one of the leading EV brands in India. Ather sold more than 50,000 vehicles previous year to be in the fifth position in the top EV sellers list. In the e-mobility industry, Ather Energy has achieved numerous firsts, whether they were in India or the world. In the years to come, we may anticipate additional developments of this nature.

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