

ShimlaRed Showcases Its Premium Range of RTC & RTE Products at World Food India & Moscow 2024

ShimlaRed, the authentic Indian Ready-to-Cook (RTC) and Ready-to-Eat (RTE) food brand of Shimla Hills Offerings Pvt. Ltd. is geared up to showcase its premium range of RTE and RTC products along with irresistible dips & sauces at the two big global food events: World Food Moscow and World Food India 2024. ShimlaRed will exhibit its extensive range of products at World Food Moscow from September 17-20 in Pavilion 3, Hall 15, Stand B1003. The attendees can explore their products, such as RTE rice, combo meals, and curries, alongside their popular RTC base gravies, dips & sauces, and tomato puree, tomato paste, and ginger garlic paste. Simultaneously, they will exhibit its versatile RTC products at World Food India from September 19-22, located at Pragati Maidan, New Delhi, Hall No: 4, Booth No: 4C 05.



Speaking about their participation in the two major food events a spokesperson from ShimlaRed said, "ShimlaRed is thrilled to present our delicious and authentic Indian food range to both Indian and international markets at the upcoming food exhibitions. We are focusing on offering safe, hygienic, and convenient meal solutions to customers. With the increasing demand for RTC and RTE food products worldwide, we look forward to interacting with new partners while showcasing our food innovation."

At World Food Moscow, ShimlaRed will present its extensive range of RTE rice – staple and flavored, curries, and combo meals. All these products are customed to offer rich Indian and global flavours to clients in simple heat-and-eat packs. Along with these RTC offerings, the brand will showcase its RTC base gravies, tomato puree, tomato paste,

ginger garlic paste, and an array of dips and sauces, including **snack sauce**, **tomato ketchup**, and more. Their products have been crafted under expert supervision to meet the requirements of culinary professionals and consumers.

The spokesperson also highlighted that, "In India, ShimlaRed will be launching its exciting new range of spicy chutneys, like Tamarind and Dates Chutney, **Samosa Chutney**, **Dhaniya Pudina Chutney**, and more. With this new chutney range, we are showcasing about commitment and ability to adapt modern food innovation with traditional Indian flavours. We believe these chutneys will be a hit among not just **Indian food lovers** but also those who love spicy condiments to enhance their meals. We are proud to introduce our new range of chutneys at **World Food India 2024** and would love our attendees to try these products themselves to experience the difference."

ShimlaRed invites all culinary professionals and food enthusiasts to explore our **RTE** and <u>RTC products</u> along with irresistible dips and sauces. All our versatile range of products embody the essence of authentic Indian and international cuisines. Hence, our products offer convenient and flavourful options for food service providers, as well as busy individuals. Want to explore their premium range of **RTE and RTC products**? Contact them to schedule a meeting call at **+91 98164 99232** or send an email to **sales@shimlared.com**