



Laasya Palicha



[Laasya Palicha](https://justpaste.it/Laasya-Palicha) graduated from the Illinois Institute of Art, Chicago with a BFA in Fashion Design. Her senior year collection was selected and presented at the Richard Dreyfuss Fashion show in Chicago as an upcoming creative talent. She emphasized of learning new techniques and became interested in the business of fashion and studied the industry to focus on sustainable initiatives that can impact how apparel is produced and distributed.

In 2009, she graduated from Morris Graduate School of Management with a major in Business administration and minor in Finance. She moved to New York City to pursue a career in Fashion and Business management.

Laasya Palicha is a brand Management leader with 15 years of experience in Sales Operations, Enablement, Customer Experience & Data driven leadership strategy with an unsurpassed work ethic. She has a proven track record for successfully increasing sales, streamlining processes, increasing productivity, and reducing costs working with startup & global corporate organizations. She is a skilled relationship manager who is comfortable establishing C-level relationships and navigating difficult conversations.

She has extensive experience in change management, training & onboarding, cross functional strategy development and execution. [Laasya](#) is an AllInforma Advance Network Member focused on Diversity & Inclusion in the workplace. Laasya has been chosen as 'Rising Star 2021' with a fast-track to global leadership and executive coaching opportunities.