



Boris Kontsevoi, CEO and President, Intetics



The journey from a business leader to a chief executive officer isn't just connected with personal goals and ambitions. To achieve the results, one had to be dedicated, persistent, and industrious; akin to these qualities is Boris Kontsevoi.

The below are the highlights of the Interview with Insights Success a [business solutions magazine](#).

As the CEO and President of Intetics, Boris leads a global software engineering and data processing company focused on creating and operating effective distributed teams for application development, systems integration, GIS solutions, and back-office support. Intetics celebrated its 26th-anniversary last year, and it is progressing, innovating, and making an impact because of the individual efforts of every employee.

Bequeathing Guidance

Boris strongly advises budding CEOs to go to 100 potential clients and speak up about an idea to get feedback. Follow feedbacks to analyze the results to make an MVP of the product. "[Entrepreneurs](#) shouldn't just rely on their own will when developing a software

product because, ultimately, no one will buy it. So, first, do your customer development,” concludes Boris.

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