



Although vitamin C supplement contract manufacturer still reigns supreme, the popularity of probiotics

Akums.in



Although **vitamin C supplement contract manufacturer** still reigns supreme, the popularity of probiotics is expected to rise in 2023

Table of Content

Vitamin Vs Probiotics

The growth rate of probiotics

Sustainability of Vitamin C

Akums Drugs and Pharmaceuticals Ltd.

Vitamin Vs Probiotics

Vitamin C supplements have long been popular due to their well-known health benefits, including supporting the immune system and helping the body absorb iron. They are commonly used to prevent and treat scurvy, a disease caused by a deficiency in vitamin C. On the other hand, probiotics are live bacteria and yeasts that are beneficial for the digestive system. They are often found in fermented foods like yogurt, kefir, and sauerkraut, but can also be taken as supplements. Probiotics have been shown to support gut health, improve digestion, and even enhance the immune system.

While both vitamin C supplements and probiotics have their unique benefits, it is difficult to say which one will be more popular in 2023 or beyond. The supplement market is constantly evolving, and new trends and products can quickly gain popularity. Ultimately, the choice of which supplements to take depends on an individual's specific health needs and preferences. It is always suggested to refer with a health care provider before beginning any new supplement routine.

The growth rate of probiotics

the popularity of probiotics may continue to rise in 2023 due to increasing consumer awareness of the potential health benefits of these supplements. Probiotics are live bacteria and yeasts that are beneficial for gut health and the immune system. They are commonly found in fermented foods and dairy products, but can also be taken as supplements. The increasing incidence of intestinal zone diseases, such as constipation, irritable bowel syndrome (IBS), Gastroesophageal Reflux Disease (GRD), and inflammatory bowel disease, have elevated health worries regarding gut health, thereby probable to support the growth of the market over the assessed period. In count, the mounting farming and gathering of prebiotic natural herbs are further predictable to drive the market.

According to a report by Grand View Research, the global probiotics market is expected to reach double of existing by the year 2025, growing at a compound annual growth rate (CAGR) of 7.3% from 2018 to 2025. This growth can be attributed to increasing consumer demand for natural and organic products, as well as growing awareness about the health benefits of probiotics.

Sustainability of Vitamin C

However, it is important to note that the popularity of vitamin C supplements is also likely to continue, as vitamin C is a crucial nutrient for the immune system and overall health. The global vitamin C market was valued heavily and expected to rise the same by growing at a Compound annual growth rate of 5.2% from 2020 to 2025, according to the reports latest published. In summary, while the popularity of probiotics may continue to rise in 2023, the vitamin C supplement market is also expected to remain strong. The demand for Vitamin C has raised and it can be connected with the Pandemic as it has played a vital role during that period by preventing chronic diseases, improving skin health, building or enhancing immunity, improving skin health, and providing antioxidants. With the increased exposure to pollutants and toxins, vitamin C is proving helpful in improving overall health.

Akums Drugs and Pharmaceuticals Ltd.

Akums Drugs and Pharmaceuticals Ltd. is a world-known WHO- GMP certified pharmaceutical contract manufacturer that is blessed with hard-earned eleven state-of-the-art facilities for their flawless manufacturing of numerous supplements. Their attribute and contribution to the nutraceutical sector are commendable. They have laid the benchmark for others by presenting the best quality in their services and products along with owning world-class infrastructural, technical advancement, and skilled professionals. All these helped them to come out as proficient, capable, and one of the finest probiotic manufacturers.

Key Takeaways

- The supplement market is constantly evolving, and new trends and products can quickly gain popularity.
- The popularity of probiotics may continue to rise in 2023 due to increasing consumer awareness of the potential health benefits of these supplements.
- Akums Drugs and Pharmaceuticals Ltd. is a world-known WHO- GMP certified pharmaceutical contract manufacturer that is blessed with hard-earned eleven state-of-the-art facilities for their flawless manufacturing of numerous supplements.