

# Freight Transportation Management Market Size, Production and Revenue Analysis Report by 2029

#### **Freight Transportation Management Market Overview:**

The goal of this <u>Freight Transportation Management market</u> study is to offer a thorough market segmentation based on connection type, end-use, and geographic location in addition to a thorough market overview. Significant market trends and forecasts are included in the report along with information on the market shares of the top Freight Transportation Management providers.

As transportation networks become more extensive and complex, demand for freight transportation management systems is rising quickly. Efficiency in freight movement is essential for any economy and for people's quality of life. Small and regional players can successfully compete on a global scale by implementing a low-cost freight transportation management system. The performance of the freight network has been improved using a variety of technologies. Government organizations and business titans refer to the systems used in the freight transportation management market under the terms freight optimization, route planning, order management, fuel management, and vendor management.

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#### Freight Transportation Management Market Scope:

This Freight Transportation Management market study is supported by both secondary and primary sources and is based on an in-depth analysis of the sector. Freight Transportation Management market size is estimated using a country-by-country model mapping approach. It compiles databases for patents and regulations, as well as domestic and international financial data. An extensive analysis of numerous market impact factors at the microscopic level supports the competitive landscape of the Freight Transportation Management market. By examining historical data, present trends, and important corporate statements, analysts in the Freight Transportation Management sector forecast, estimate, and calculate market prospects.

#### **Freight Transportation Management Market Segmentation:**

Rail freight transportation has advantages over other modes in terms of safety, energy consumption, land use, and environmental performance. Based on transportation mode, the Railways segment dominates the market for freight transportation management. Due to this growing preference, the rail logistics environment has grown complex and difficult to manage, necessitating the knowledge of both information technology systems and the rail cargo sector for businesses. Due to the need to automate and streamline procedures as well as the

growing operational complexity of small freight trains, intermodal lines, and private factory rails, a wide range of rail freight transportation management solutions have been developed.

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### **Freight Transportation Management Industry Key Players:**

- Manhattan Associates
- Transplace
- Softeon
- GlobalTranz
- Oracle
- SAP SE
- Accenture
- Blue Yonder Group, Inc.
- E2open, LLC
- Trimble Inc.
- DSV
- Werner Enterprises
- Supply Chain Solutions
- H. Robinson Worldwide, Inc.
- TRANSPOREON GmbH
- MercuryGate
- JDA Software
- HighJump

#### Freight Transportation Management Market Regional Analysis:

The study also offers a thorough PESTLE analysis for each of the five regions—North America, Europe, Asia Pacific, the Middle East and Africa, and South America—after taking into account the political, economic, social, and technical factors affecting the Freight Transportation Management market in each of these areas.

## **COVID-19 Impact Analysis on Freight Transportation Management Market:**

The Freight Transportation Management Market Research Report provides a sector overview based on important factors like sales volume, revenue, and sales forecasting, as well as key drivers. The market is anticipated to expand significantly over the anticipated time frame (2021-2029). This study also covers the most recent COVID-19 market ramifications. The global spread of the outbreak has had a significant impact on people's lives. As a result, industries have been compelled to adopt novel behaviours, patterns, and strategies. Both the present and the future market expectations are attempted to be captured in the case study.

# Key Questions answered in the Freight Transportation Management Industry Report are:

- Which product segment had the largest share in the Freight Transportation Management Industry in 2020?
- How is the competitive landscape of the Freight Transportation Management industry?
- Which are the key factors aiding the Freight Transportation Management industry growth?
- Which region holds the maximum share in the Freight Transportation Management industry?
- What will be the CAGR of the Freight Transportation Management industry during the forecast period (2021-2027)?

#### **About Maximize Market Research:**

Maximize Market Research provides B2B and B2C research on 6,500 high growth emerging opportunities & technologies as well as threats to the companies across the Healthcare, Pharmaceuticals, Electronics & Communications, Internet of Things, Food and Beverages, Aerospace and Defense and other manufacturing sectors.

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