



The world's strongest golf grip, which boasts a 99-year history, has landed in Korea.

Kanneh Co., Ltd., the official importer of the "Lamkin" grip, the oldest existing golf grip brand, successfully completed its domestic launch show on the 12th.

Kanneh, which has been introducing Ramkin Grip (photo) in the domestic market since the beginning of this year, held a brand launch show at a hotel in Mapo-gu, Seoul, targeting dealerships and general consumers. "The 99-year history is great, but we applaud continuing the brand's reputation through constant research and development during that time," Kanneh Chairman Shin Jae-ho said at the meeting. [안전 토토사이트](#)

Charlie Fisher, vice president of retail at Ramkin's U.S. headquarters, and Jason Bustamante, vice president of global OEM, introduced the Ramkin brand's 99-year history and the features of major products. Former LPGA Tour player Choi Na-yeon, who appeared as a special guest, heated up the scene by giving a lesson on "how to use golf grip properly" based on her know-how.

Ramkin Grip is the first golf grip brand born in the U.S. in 1925 by founder Albu Ramkin, and has been manufacturing golf grips through constant development of materials such as leather and synthetic rubber grips. In order to provide users with a more comfortable grip and optimize the performance of connected equipment, research and development are focused on three key grip components: material, surface texture, and shape. Ramkin Grip has a variety of lineups, including not only swing grips but also putter grips, and is currently used by several players on the PGA Tour, including world No. 1 Justin Rose in 2018.