



# Rheology Modifiers Market Emerging Trends and Demand 2031

Rheology Modifiers Market CAGR of 4.8% Industry challenges, Global Trends.

The report is designed to provide a holistic view of the [Rheology Modifiers Market](#). It provides the industry overview with market growth analysis with a historical & futuristic perspective for the following parameters; revenue, demands, and supply data (as applicable). Regional estimates and forecasts & trend analysis for each country (U.S., Canada, Mexico, Germany, France, U.K., Italy, Spain, Russia, Turkey, Belgium, Netherlands, Switzerland, Luxemburg, Rest of Europe, Japan, China, South Korea, India, Australia And New Zealand, Singapore, Thailand, Malaysia, Indonesia, Philippines, Rest of Asia-Pacific, Brazil, Argentina, Rest of South America UAE, Saudi Arabia, Egypt, Israel, South Africa, Rest of Middle East and Africa, etc.), and region (North America, Europe, Asia-Pacific, Middle East and Africa (MEA), and Latin America) are also available in the study. The impact of the COVID-19, and also forecasts its recovery post-COVID-19.

Data Bridge Market Research analyses that the global rheology modifiers market, which was USD 8.60 billion in 2023, is expected to reach USD 12.52 billion by 2031, growing at a CAGR of 4.8% during the forecast period of 2024 to 2031.

## Top Companies in the Rheology Modifiers Market

ALTANA AG (Germany), Evonik Industries AG (Germany), BASF SE (Germany), CLARIANT (Switzerland), Ashland (U.S.), Dow (U.S.), Arkema (France), Cargill, Incorporated. (U.S.), The Lubrizol Corporation (U.S.), SNF Holding Company (France), Mallard Creek Polymers (U.S.), Wanhua Chemical Group Co., Ltd. (China), DuPont (U.S.), Nouryon (Netherlands), Eastman Chemical Company (U.S.), PPG Industries, Inc. (U.S.), Croda International Plc (U.K.), ELEMENTIS PLC. (U.K.), The Euclid Chemical Company (U.S.), Solvay (Belgium)

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## This report segments the Rheology Modifiers Market are:

The global rheology modifiers market is segmented on the basis of type, nature, distribution channel, form, functionality, applications and end users. The growth amongst these segments will help you analyse meagre growth segments in the industries and provide the users with a valuable market overview and market insights to help them make strategic decisions for identifying core market applications.

### Type

- Waterborne
- Solvent-borne

### Nature

- Organic
  - Synthetic
    - Associative
    - Non-Associative
- Inorganic
  - Clay
  - Fumed Silica

## **Distribution Channel**

- Direct Sales/B2B
- Distributor/Third-Party Distributor/Agent/Trader
- E-Commerce
- Others

## **Form**

- Liquid
- Solid

## **Functionality**

- Leveling Agent
- Depressants
- Flow Promoters
- Thinner
- Thickener
- Gelling Agents
- Thixotropic Agents
- Others

## **Applications**

- Adhesives and Sealants
- Cement and Concrete
- Cleaners and Disinfectants
- Coolants
- Rubber products
- Fermentation
- Lubricants and Greases
- Others

## **End Users**

- Paints and Coatings
- Inks
- Personal Care
- Cosmetics
- Adhesives and Sealants
- Textiles
- Home Care
- Pharmaceuticals
- Construction

- Pulp and Paper
- Others
  - Agriculture
  - Mining
  - Water Treatment

## Drivers

- **Growing Construction Industry Driving Demand for Coatings**

As construction activities surge worldwide, there's a heightened need for protective coatings to enhance durability, aesthetics, and sustainability of structures. This increased demand for coatings directly influences the need for rheology modifiers, which optimize coating performance and application characteristics. Consequently, the construction industry's expansion serves as a significant growth driver for the rheology modifiers market, fostering innovation and development in the sector.

- **Advancements in Rheology Modifier Technology**

Technological advancements include the development of novel additives with improved efficiency, versatility, and environmental sustainability. Enhanced rheology modifiers offer manufacturers the ability to tailor formulations to meet diverse application needs, driving demand across industries such as cosmetics, paints, and pharmaceuticals. The continuous evolution of rheology modifier technology serves as a key driver, fueling market expansion and offering opportunities for product differentiation and competitive advantage.

### **Browse The Report Description:**

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A reliable Rheology Modifiers Market survey report is designed with the scrupulous market analysis carried out by a team of industry experts, dynamic analysts, skillful forecasters and well-informed researchers. And not to mention, the report is amazingly characterized by using several charts, graphs, and tables depending on the extent of data and information involved. What is more, influencing factors such as market drivers, market restraints and competitive analysis is studied with the SWOT analysis which is the most established tool when it comes to generate market research report. Businesses can achieve complete knowhow of general market conditions and tendencies with the information and data covered in the winning Rheology Modifiers Market report.

### ***Significant Features that are under Offering and Key Highlights of the***

#### ***Reports:***

- Detailed overview of Rheology Modifiers Market
- Changing the Rheology Modifiers Market dynamics of the industry
- In-depth market segmentation by Type, Application, etc.
- Historical, current, and projected Rheology Modifiers Market size in terms of volume and value
- Recent industry trends and developments
- Competitive landscape of Rheology Modifiers Market
- Strategies of key players and product offerings
- Potential and niche segments/regions exhibiting promising growth.

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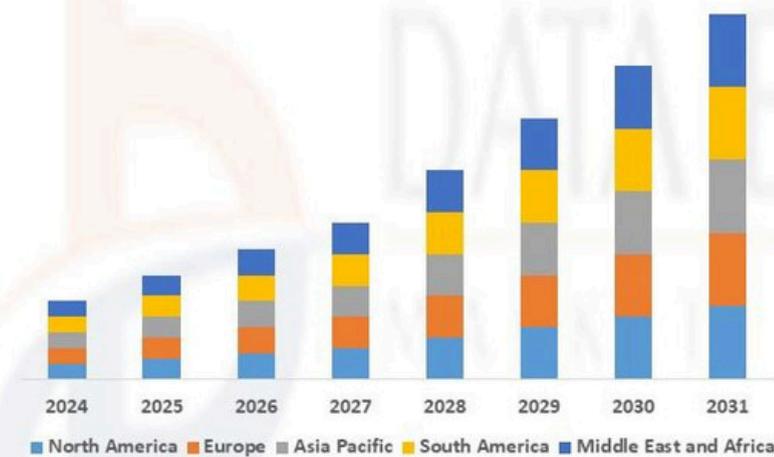
Data Bridge Market Research set forth itself as an unconventional and neoteric Market research and consulting firm with unparalleled level of resilience and integrated approaches. We are determined to unearth the best market opportunities and foster efficient information for your business to thrive in the market.

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Global Rheology Modifiers Market is Expected to Account for USD 12.52 Billion by 2031



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Global Rheology Modifiers Market, By Regions, 2024 to 2031



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