



# Reasons to Make Your Website Mobile Friendly

*Having a website doesn't mean that it is optimized for phones & tablets. As it requires extra design. Shadow infosystem comes from the top **IT companies in India** which help in providing website development for mobiles & their maintenance. Here are some reasons for a mobile-friendly website.*

- 1. Google mainly prioritizes mobile-friendly websites over those that are not mobile-friendly. The google display of mobile search results was tweaked by google in 2015. Websites that are more user-friendly on mobiles will rank more than those that are not.*
- 2. People nowadays primarily use mobiles for internet searches to purchase tickets, items & for surfing as well. The main reason behind it is that mobile phones are faster, easy, and accessible quickly. So if your website is not optimized according to a mobile then it is not possible to offer any service to your customer.*



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