



# 8K Display Resolution Market Regional Outlook Opportunity Assessment and Potential of the Market

## Market Overview

The global 8K display resolution market is scaling-up rapidly. The market growth attributes to the growing demand from the consumer electronics segment. Besides, the wide adoption of these displays in burgeoning industries, such as consumer electronics, media & entertainment, and sports, drives market demand hugely. Moreover, the growing demand for high-quality displays in smartphones and other electronic devices escalates market sales. According to Market Research Future (MRF), the global [8K Display Resolution Market](#) Size is poised to garner exponential traction by 2023, growing at an impressive CAGR during the forecast period (2017 to 2023). Rapid urbanization and the proliferation of smartphones boost the growth of the market. Also, the improving economy worldwide influences market growth, improving consumer purchasing power. Growing numbers of product launch with high resolution increase the size of the market, spurring the sales.

Additionally, significant investments made by manufacturers to bring more innovations in these displays foster market growth. On the other hand, substantially high costs of 8K displays are a key factor projected to impede the market growth. Nevertheless, future technological upgrades would support market growth, presenting cost-effective solutions.

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## Global 8K Display Resolution Market – Segments

The report is segmented into four dynamics;

- **By Device:** Monitors, Televisions, Cameras, Full-dome, and others.
- **By Resolution:** 7680 × 4320 Resolution, 8192 × 4320 Resolution, 8192 × 5120 Resolution, 8192 × 8192 Resolution, 10240 × 4320 Resolution, and others.
- **By Application:** Retail, Consumer Electronics, Education, Advertisements, Commercial Space, and others.
- **By Regions:** Americas, Europe, Asia Pacific, and Rest-of-the-World.

## Key players

The prominent players in 8K Display Resolution Market Size are – Samsung Group (South Korea), Dell (U.S.), Hisense Co. Ltd. (China), LG Electronics Inc. (South Korea), Sichuan Changhong Electric Co., Ltd (China), BOE Japan, Co. Ltd. (Japan), Red Digital Cinema Camera Company (U.S.), Sharp Corporation (Japan), Ikegami Tsushinki Co. Ltd. (Japan), Canon Inc. (Japan), among others.

## **Global 8K Display Resolution Market – Regional Analysis**

The Asia Pacific region dominates the global 8K display resolution market. The largest market share attributes to the presence of notable players like Samsung and LG and increased adoption of 8K display resolution technology in TVs and smartphones. Besides, the proliferation of smart technologies and substantial R&D investments to develop the display technology drive the regional market growth. The Asia Pacific region would retain its leading position over the global 8K display resolution industry throughout the forecast period.

North America stands second in the global 8K display resolution market. The market growth is driven by technical advancements and the increasing use of mobile devices in the region. Additionally, the growing uptake of these displays and increasing investments transpired into product development boost the regional market growth.

Also, the ability of manufacturers to develop cutting-edge display technologies act as major tailwinds for the growth of the regional market. The North American 8K display resolution market is projected to grow at the fastest rate during the review period.

The Europe 8K display resolution market is emerging as a promising market globally. The region witnesses the rising demand for 8K displays from outdoor applications. Factors such as the rapid technological advances in display technologies influence the growth of the regional market. Moreover, the rising demand for premium electronic products and the resurging economy in the region provide a massive impetus to the 8k display resolution industry. The European 8K display resolution market is projected to scale-up at an impressive growth rate during the assessment period.

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MRF team have supreme objective to provide the optimum quality market research and intelligence services to our clients. Our market research studies by Components, Application, Logistics and market players for global, regional, and country level market segments, enable our clients to see more, know more, and do more, which help to answer all their most important questions.

In order to stay updated with technology and work process of the industry, MRF often plans & conducts meet with the industry experts and industrial visits for its research analyst members.

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