



# From Obscurity to Mainstream: The Rise of Fan Tokens and Their Impact on Sports Fandom

A lot has changed in terms of fan engagement, including **The Rise of Fan Tokens**. From listening to the radio to watching live events on television to now engaging in real-time conversations on social media. Fans are coming closer and closer to their favorite entertainers and idols day by day.

<https://academy.suncrypto.in/from-obscurity-to-mainstream-the-rise-of-fan-tokens-and-their-impact-on-sports-fandom/>