



# Sellfy Review: Easy Customization Of eCommerce Platforms

## Sellfy<sup>S</sup> REVIEW

Design eCommerce Platform



**In this article, the author has mentioned how easily you can customize your eCommerce platforms with Sellfy. The author also lists some interesting features of this tool as well.**

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eCommerce platforms are actually trending these days, especially after Covid hit the world. During lockdowns and quarantine, no one was allowed to step out. So, eCommerce stores grab the advantage of this pandemic and rank on top over SEO. But, some new marketers are still struggling to set up their own shopping sites over the world wide web. Selling products digitally can be super-challenging, as you cannot specify the product features verbally but only virtually. So, there is a robust software that will allow you to list your products and increase your eCommerce shop's reach on SEO.

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One such software is Sellfy. The software comes with enormous and exciting features to design your storefront online to make your eCommerce platforms eye-catching and attractive. Not only this, you can even broadcast your products to spread awareness about your products. Let's know more about it in the Sellfy Review below:

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## **Features:**

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### **No Credit Card Details Are Required:**

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You may have noticed that the majority of online service providers ask for your credit/debit card details even when you are eligible for a free trial. Sellfy's team understands it is quite risky to ask for such private information, so they never ask for such details. You can sign up for free and can log in for the 14-day free trial without any hassle.

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### **Customize Your eCommerce Store:**

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Customization is important when you have an online store because it should look attractive and eye-catching enough to attract clients and increase your sales. Sellfy allows its clients to set up their stores as per their niche and preference. With the help of Sellfy settings, you can customize general settings, payment settings, embed options, product categories, select templates, invoice settings, and more. Plus, the best part is, you can track your sales record through Google Analytics for better management.

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### **Payments & Security:**

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Sellfy hosts safe payments and promises full security to its clients. They allow users to pay online via card or through Paypal and Stripe. The dominant software even provides anti-fraud measures for its clients. It helps the users trust Sellfy and pay hassle-free on the medium.

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### **Sellfy WIX App:**

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Another feature of Sellfy is, the software offers a 'Sells Download App.' It allows the users to add the Sellfy app and sell their digital products more professionally. You can host eCommerce product offerings for your clients, which boosts your sales and increases profits.

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Moving further with the [Sellfy Review](#), let's have a quick look at the pricing factor:

## Free Plan:

It delivers exclusive features like:

- Unlimited sales per year
- No transaction fee
- 10 products
- Sell print-on-demand products
- Sell physical products

## Starter Plan:

The starter plan costs \$19/month and \$29 annually.

## Business Plan:

The business plan costs \$49/month and \$79 annually.

## Premium Plan:

The premium plan costs \$99/month and \$159 annually.

## Final Verdict:

Overall, Sellfy is one of the most trusted and innovative eCommerce customization platforms, and we hope our readers understand it in the Sellfy Review.