

# How FlexC's Applicant Tracking System Boosts Efficiency

Managing the influx of job applications and the complexities of recruitment procedures pose significant challenges for hiring managers. Deloitte identifies increasing procedure complexities, critical staff gaps, tracking difficulties, and dissatisfaction among employees and applicants as key hurdles faced by organizations. To combat these challenges, 99% of Fortune 500 companies and 70% of large enterprises have turned to applicant tracking systems (ATS), as reported by Forbes. These systems help reduce paperwork, streamline workflows, and improve efficiency.

## **ATS: An End-to-End Solution**

ATS, powered by Artificial Intelligence and Data Analytics, offers a comprehensive recruitment management solution. It facilitates posting job descriptions (JDs) on multiple job boards, collecting and organizing applications, reviewing and ranking candidates, and managing applicant data and conversations. In essence, <u>Applicant Tracking System</u> automates the hiring and recruitment process, leading to increased efficiency. Organizations utilizing ATS have witnessed an 80% increase in recruiting efficiency, a 25% boost in business productivity, and a significant reduction in attrition rates.



### **Benefiting Various Organizations**

ATS serves as a valuable tool for diverse organizations facing challenges in securing top talent. It benefits:

- Corporate HRs: Streamlining recruitment procedures, ATS empowers corporate human resources to find and retain the best candidates.
- Staffing Agencies: ATS recruitment tracker systems assist staffing firms in quickly filling job openings with qualified candidates.

#### **Enhancing Job Description Creation and Posting**

ATS software offers futuristic features that streamline the workflow, starting from JD creation, screening, and applicant tracking. Pre-installed JD templates expedite the development process, and updating JDs on multiple job boards becomes effortless through the ATS system dashboard. Seamless integration with various job boards broadens reach and streamlines the recruitment workflow.

#### Simplifying Career Page Branding and Applicant Management

Career page branding and management play crucial roles in attracting candidates. With ATS software, creating and managing a branded career page is simplified. The tracking system provides a range of themes and graphics that can be easily implemented with a single click. Additionally, ATS helps in managing the influx of resumes that congest the mailbox, simplifying the sorting process.



#### **Effortless Interview Scheduling for Workflow Management**

ATS eliminates the need for recruiters to handle numerous phone calls and emails to confirm interview schedules. Recruiters can easily schedule future interviews within the system, ensuring efficient workflow management. ATS offers unique tools for better recruiting process management, recognizing the importance of each stage in selecting the best candidate. Video interview software is also supported, facilitating remote interviews.

#### **Rising Adoption and Market Growth**

ATS has gained popularity among leading organizations seeking automation and speed in talent selection. The global <u>applicant tracking system</u> market is projected to reach \$2.22 billion by 2027. Adopting ATS enables businesses to increase brand visibility, reach a larger pool of qualified candidates, automate recruitment processes, and save costs.

## **FlexC: Empowering Efficient Hiring Processes**

FlexC, an AI-powered deep work platform, specializes in helping global organizations find top talent, including freelancers, contractors, and full-time professionals. Trusted by over 500 organizations worldwide, FlexC offers ATS+ features that enhance profile screening, interviewing, onboarding, background verification, productivity monitoring, and payments through an interactive dashboard. Leveraging AI technology, FlexC provides a list of best-matched candidates, delivering AI recommendations and curated agency profiles within 72 hours of posting requirements.

With integrated application tracking and LinkedIn profile creation, along with L1 interviews and offline video interviews for non-tech candidates, FlexC optimizes the hiring process. Additionally, there are no signup fees, and payment is based on success rates. FlexC builds and manages talent pools for organizations and provides monthly reports for evaluation.