



Website maintenance

[Website maintenance](#): It is the key to customer retention. [Website users appreciate when websites are fast](#) and reliable. Use these 7 tips to identify potential website problems and solve them before they cost your company.

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Tips for Business Website Maintenance

KEY TIPS

- ➔ Check the loading speed
- ➔ Perform a regular SEO audit
- ➔ Update copyrights and contracts
- ➔ Keep content current
- ➔ Troubleshoot CTA buttons
- ➔ Respond to feedback
- ➔ Provide a High-Quality User Experience

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