## **Rob Wiesenthal**



I'm **Rob Wiesenthal** and I am the co-founder and Chief Executive Officer of Blade Urban Air Mobility, a company working to help passengers safely and reliably experience new ways of traveling with the highest respect for, and least impact on, our environment. Blade is a leading provider of "Urban Air Mobility" services using vertical take-off and landing (VTOL) aircraft that can be deployed in cities within minutes. Our business model enables people to share aircraft instead of flying alone, thereby making air travel more fuel-efficient in many instances than riding in an SUV alone.

My expertise is in bringing products to market quickly by coordinating across departments and optimizing product value while minimizing costs. I am passionate about technology and innovation with a desire to make life better for future generations. I believe that urban air mobility will become as normal as taking a taxi or Uber today. I am very much looking forward to working with you on the road ahead!

## Contact us:

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