



5 Ways to Build a Website That Gets More Conversions



5 WAYS TO MAKE A WEBSITE THAT GETS MORE CONVERSIONS

1

INCREASE YOUR PAGE SPEED

According to Google, 53% of consumers will abandon a mobile site if the pages take longer than three seconds to load. That means a slow-loading website is costing you business, disappointing your website visitors, and lowering your SEO ranking.

2

MAKE SURE YOUR WEBSITE IS RESPONSIVE

Having a responsive site can improve your organic search engine rankings, especially with Google shifting to a mobile-first index. So a responsive website provides a seamless user experience across all devices.

3

PROPERLY OPTIMIZED FOR SEARCH ENGINES

It's not enough to simply make a website. You need to use search engine optimization (SEO) to ensure your site gets the best exposure possible in search engines like Google and Bing.

4

ANSWER IMPORTANT QUESTIONS

First and foremost, it is essential to answer your visitors' immediate questions. These

are key questions you should answer on your website, and it is important to make the answers to those common questions accessible.

5

HIGHLIGHT YOUR SERVICES OR PRODUCTS ON THE HOMEPAGE

Your website must give a clear idea of what your business offers. After all, the purpose of your website is to showcase the services of your business and to create new clients.

VISIT [HTTPS://WWW.SCORPION.CO/](https://www.scorpion.co/) FOR MORE!

If you want to get more conversions on your website, then you need to follow these 5 steps during making a website, that will help you to get more conversions on your website.

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