



Ecommerce Professionals – Marketplace related services

<https://www.ecommprofessionals.com/other-ecommerce-services.html>

Products Audit and Competitor Analysis

Marketplaces Product audit is the process of fully analyzing the products from a manufacturer, listed on a retail site or a marketplace. It is an essential part of an ecommerce business. It helps in getting an overview regarding the performance of the business as well as a detailed idea on the issues related to it. Performing an audit is essential whether it is on your website or on any marketplace to present the products in the most appropriate way. Let's find out certain aspects of marketplaces product audit and how it can prove to be beneficial to run a business successfully. Reduce Returns and Increase Profitability: Through marketplaces product audit, we eliminate errors in the product listings.