



# ESG Metrics: What Matters, and What Should You Measure?

Useful ESG methods enable companies to reduce power, water, trash expenditures, and stimulate strategic resource distribution. This ultimately helps in promoting lower costs and top-level growth. ESG metrics can improve employee productivity and help entice talents. Better security and fitness policies may also help secure employees. Thus, all size businesses should focus on the factors of ESG for long-term and sustainable development. [standard ESG metrics](#) can improve employee productivity and help entice talents. Better security and fitness policies may also help secure employees.