



Business Proposal Template for Small Business

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8. KEY PARTNERS Who are the key partners you need to be able to accomplish key activities?	6. KEY ACTIVITIES What key activities do you need to do for: 1) Create/build/develop/implement to produce products/services, 2) Deliver to customers, 3) Engage and manage customer relationships, 4) Promote and market your products/services, 5) Manage all other supporting functions end-to-end?	1. VALUE PROPOSITION What value will you provide to the user/customer by selling them your products/services?	4. CUSTOMER RELATIONSHIPS Why will they engage with you and buy your products/services? How are you going to retain customers and make sure they come back?	2. CUSTOMER SEGMENT Who are you going to provide your products/services to?
	7. KEY RESOURCES What resources do you need to be able to carry out all key activities?		3. CHANNEL How are you going to provide your products/services to your customers?	
9. COST STRUCTURE How much will it cost to accomplish all key activities?		5. REVENUE MODEL How will you monetize your products and services to generate revenues and drive profitability?		
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