

## Designer Kalamkari Sari

Kalamkari is an ancient Indian form of art where intricate paintings are done on organic fabrics like different types of silk and cotton. Kalamkari refers to the ancient style of hand painting that is done with a tamarind pen, using natural dyes. Literal meaning of Kalamkari is kalam, which means pen and kari which refers to craftsmanship, which is derived from a Persian word. This art is primarily used to make Kalamkari Sari. Kalamkari work on silk or cotton <u>Sari</u> looks fabulous.



picture courtesy: Cbazaar

Kalamkari is one of the most interesting and charming handicrafts of India. The rich tradition of wearing Sari in India takes a beautiful artistic turn with Kalamkari Sari. Kalamkari Sari showcase the traditional simplicity, elaborate themes, sharp detailing and attractive motifs in a host of bright and pleasing hues. Kalamkari comes off beautifully on a whole lot of fabrics like silk, cotton, sico art silks such as georgette, chiffon, Supernet, crepe silk and others.



picture courtesy: Cbazaar

## **Traditional Look With Our Kalamkari Sari**

India is a land of festivals and Kalamkari Sari are famously worn during religious, festive and wedding occasions. With the fast changing trends in fashion, more designer Sari are also making use of Kalamkari. These Sari have gained admiration all around the country for the rare blend of rural and urban designs. Kalamkari Sari can be worn for casual wear as well as for ceremonial functions.



Designer Kalamkari Sari using zari, Kundan and sequins work look attractive on special occasions. Some of the most popular motifs in Kalamkari Sari are peacock and lotus. Kalamkari hand printing on cotton is famous across South India. Kalamkari pure cotton Sari in

the printed variety have block prints featuring floral designs and geometrical patterns arranged in designer fashion.



picture courtesy: Cbazaar

kalamkari Sari have become an instant hit with the classes as well as the masses. Our online store is here to offer you an exquisite collection of kalamkari Sari online. We have these Kalamkari Sari within an affordable price range. Our especially curated collection of kalamkari Sari will blow your mind away.