

# NEW VAPE EXCISE TAX IN CANADA - FAQ

## Q: WHAT IS THE NEW VAPE EXCISE TAX?

A: Earlier this year, we talked about a potential vape tax hitting our markets. The Government of Canada's 2022 budget plan revealed their intentions to put an excise duty on all <a href="mailto:vaping">vaping</a>
<a href="mailto:products">products</a>. Unfortunately, this tax has been confirmed to begin as of October 1st this year. This will affect the cost of product for users all across Canada, as this is a federal tax. Provinces will also have the choice to opt-in an additional tax on a provincial level. In today's blog post, we're going to be taking a look at how this vape tax is going to affect costs.

## Q: WHEN DOES THE NEW VAPE TAX START?

A: October 1st 2022 is the regulated start date of all **NEW** manufactured inventory. Online Vape stores and Vape shops will have until January 1st 2023 to sell off non stamped vaping products. All new inventory coming into <u>Vape stores</u> will be Tax stamped with the cost built into our pricing.

<u>Dragon Vape</u> is focused on providing its customers with tax free products for as long as possible, however as of January 1, 2023 it will be illegal to sell any vape <u>E-Liquid</u> products without a Tax Stamp in Canada.

## Q: HOW MUCH IS THE TAX ON E-LIQUIDS?

- \$1 per 2 milliliters (mL), or fraction thereof, for the first 10 mL of vaping substance in the vaping device or immediate container
- \$1 per 10 mL, or fraction thereof, for amounts over the first 10 mL

This impacts all products with E-Liquids and <u>Vape Juice</u>, including <u>disposable vape</u> <u>pens</u>, <u>vape pods</u> and DIY products.

# Q: IS VAPE HARDWARE TAXED?

A: No. The new excise tax is only applicable to products that contain E-Liquids and Vape Juice. Hardware, <u>accessories</u>, <u>replacement coils</u> and <u>tanks</u> will not be impacted.

#### Q: HOW MUCH WILL E-LIQUIDS COST?

A: E-Liquid and Vape Juice pricing will be as follows:



30 mL Pricing + \$7

60 mL Pricing + \$10

100 mL Pricing + \$14

120 mL Pricing + \$16

Q: HOW MUCH WILL VAPE PODS COST?

A: Vape Pods pricing will be as follows;

\$1 per Pod in a pack.

# Example 1:

Stith / Allo / Clix Pods will move from \$14.99 to \$17.99 for 3 Pods per pack.

# Example 2:

<u>Vuse Alto ePod</u> and <u>Relx replacement pods</u> will move from \$13.99 to \$15.99 for 2 Pods per pack.

# Q: HOW MUCH WILL DISPOSABLE VAPES COST?

A: Disposable Vapes pricing will be based on the amount of E-Liquid in each unit.

# Example:

Mr Fog Disposable Vape pens would move from \$24.99 to \$28.99. Each Mr Fog disposable vape pen holds 8mL of E-Liquid which is a \$4.00 Tax increase.

## Q: IS IT CHEAPER TO SMOKE?

A: NO! Vaping is not only cheaper than smoking, according to Health Canada:

"Vaping is less harmful than smoking. Many of the toxic and cancer-causing chemicals in tobacco and the tobacco smoke form when tobacco is burned.

Vaping products do not:

produce smoke

contain tobacco

involve burning

Except for nicotine, vaping products typically contain:

a fraction of the 7,000 chemicals found in tobacco smokelower levels of several of the harmful chemicals found in smoke"

# Canada.ca reference HERE.

# Example:

Pack a day smoker would spend roughly \$18 per pack of cigarettes which would be \$126 per week.

A vaper can spend \$30-\$35 per 60mL bottle of Vape Juice which would last them the same time period.

