



# Instagram limits that you must know



# INSTAGRAM LIMITS YOU MUST KNOW

**LIKES:**

120 Per hour/  
700 Per Day

**COMMENTS:**

30 Per hour/  
200 Per Day

**FOLLOW/  
UNFOLLOW:**

20 Per hour/  
200 Per Day

**HASHTAGS:**

30 Per post

**ACCOUNT BIO:**

150 characters

**ACCOUNT NAME:**

30 characters

**POST CAPTION:**

2200 characters

**POST TAGS:**

20 single post, 35  
carousels

**HIGHLIGHT'S TITLE:**

12 characters

**STORIES:**

100 Per Day

**REEL LENGTH:**

1 minute

**FEED VIDEO LENGTH:**

1 hour

**OVERALL ACTIONS:**

500 Per day

**[www.seawindsolution.com](http://www.seawindsolution.com)**



Did you just create a brand new Instagram account?

Instagram wants to make sure new accounts aren't spamming.

So you'll have some limits.

I know it can be annoying. But I am sure you do not want fake followers or fake accounts liking or commenting on your posts.

So these Rules are important to keep fake accounts away from Instagram.

We need to know Instagram's limitations and rules when global followers worldwide are increasingly using Instagram. Also, brands with various [Instagram marketing](#) strategies should be aware of new Instagram policies and restrictions to know how to reach their audience and boost their Instagram engagement rates.

There are always rules and limitations to every social media network to let users experience a healthy social atmosphere. With the help of multiple sets of Instagram limitations, they can keep their Instagram accounts safe and avoid the probable problem of getting Instagram banned or blocked.