



What Is the Best Buying Guide Before Purchasing a Smart TV?

With the inception of smartphones, this world opened doors of opportunities for more technological advancements. That makes TV manufacturers implement revolutionary technologies in the recent-world TVs. In the contemporary world, they are popular as smart TVs.



So, have you decided to renovate your home interiors? Or do you want to replace an old television? Whatsoever the reason is, buying a smart TV is a thoughtful investment. Here are the parameters to consider when investing in a smart TV.

Outlining the Key Aspects of a Smart TV: Consider these Features before Choosing One

Before you select a [4K ultra HD smart TV](#) from the market, it's imperative to demonstrate a few parameters. Spend some worthy minutes reading this post. Further mentioned below are the aspects you must consider before selecting a smart TV.

#1. Display Type

The most crucial aspect to consider before opting for a TV is the display type. It is responsible for producing a crystal clear viewing experience & other details. There are three types of displays in today's world – OLED, LED, and QLED.

Organic Light Emitting Diode or OLED is the most expensive of the three types. It offers better picture quality when compared to other displays. Black levels in OLED allow the screen to switch off automatically, thereby improving the viewing experience.

The next display type is the LED or LCD. LED is a widely and commonly used display type. Its display enables a screen to be slim & sleek, yielding a brighter viewing experience. They are popular for energy efficiency.

Lastly, the QLED uses quantum dots to produce improved videos and pictures. The quantum dots enhance colour effects, thereby making pictures more radiant.

#2. Screen Resolution & Size

The next things associated with the display type are resolution and screen size. The size of a smart TV screen ranges from 23 inches to 75 inches. The overall screen size gets selected on the basis of the house and family setup. It depends on the overall screen resolution too.

Talking about resolutions, Smart TVs are available in 8K, UHD, 4K, and HD resolutions. The more the number of pixels, the clearer and brighter the picture is.

#3. Refresh Rate

Although this aspect is less popular, it's important when buying a [40 inch smart TV India](#). Most televisions come with a refresh rate comprising 60Hz. However, videos might appear blurry if the video features fast-moving characters and exclusively high graphics. So, it's recommendable to opt for a smart TV with a higher refresh rate.

#4. Connections

USB ports, HDMI ports, and other slots are essential connections that a smart TV should feature. These ports get used for connecting the gaming consoles, pen drives, and other devices. When buying a TV, look for at least 2 to 4 HDMI ports & a minimum of one USB port.

#5. Sound Quality

Is there any use in buying an 8K or 4K smart TV with poor sound quality and speakers? The answer is simple now. Thus, you must ensure that the sound setup in the smart TV is as great as your display.

One quick note: It would be great if you could purchase a sound system for your television to enhance your experience.

#6. Warranty and Pricing

Price is one of the most important factors to consider when buying a TV. Not to forget, there are so many brands, and the TV features may differ from one to another brand. The price gets listed as the last parameter only because of one reason. Considering the price before noting the aforementioned aspects might result in the wrong investment.

But besides the price, you should also consider the warranty. Different TV manufacturers offer different warranty periods with the given product. You should choose the one that offers an extended warranty. In general, brands provide a warranty period ranging from 1 to 3 years on the basis of the pricing. So, ensure you select the right smart TV with a prolonged warranty.

With these aspects kept in mind, your TV buying process becomes seamless. Now that you have learned about the top features to consider, what makes you wait here in this post? Go and grab the best [4K Android TV](#) from the market.