



How to effectively use Hashtags for Social Media

Many people using social media have faced problems regarding the proper use of hashtags to effectively use hashtags. While many might have succeeded in finding the right hashtags for their business/profile, the same can't be said about many people. Due to many irregular hashtags in the caption and not utilising its potential their posts don't reach the optimum number of people that it could have had.

To help you understand how & what type of hashtags should be used when sharing a post we have shared our tried & tested format that includes our strategizing points that will surely help you get that long awaited organic traction on your social media posts.

This blog contains important pointers such as;

- 1. Understanding Hashtag for Post**
- 2. Types of Hashtags**
- 3. Competitive Hashtags**
- 4. Top Hashtags**
- 5. Brand Hashtags**

If you want to learn more how to use hashtags effectively, please head on to this page -

<https://strivetraininginstitute.com/how-to-effectively-use-hashtags-for-social-media/>