# Logo Design Singapore Part 6

## [Logo Design Singapore](#)

Business logos need to grab the attention of the users. [Logo design Singapore](#) is not complete without colors. The best colors chosen wins the visitors. As indicated by numerous examinations, the correct shading can improve a client's image recognition and summon the correct relationship to upgrade your customer base.

Renowned organizations utilize the best color palettes to design their company logo.
It is good to know the importance of colors before you start working on the logo design.

In this article, we will know about the most widely used colors for the logo and know its influence on the customers.

## Blue and Shades of Blue

Blue as such is professional and widely used by many companies who want to project a professional image. Shades of blue, be it dark blue or light blue all falls under one category. This is an insignificant illustration, as hues have nothing to do with temperature.
This is the shade of water and the sky. It helps to create a calm feeling, alleviates and encourages spotlight on work.

## Red and Shades of Red

Feierce, greatness and strength this is how red is projected. Red energizes the sensory system and brings out a wide scope of emotions, from affection and enthusiasm to dread and aggressive. Be that as it may, on the off chance that you need to push your customers to conclusive activity and trigger solid affiliations, this shading is your most ideal decision. Hiring a best [freelance web designer in Singapore](#).

## Yellow and Shades of Yellow

Yellow exhibits a warm feeling, a neutral color which is also used to project creativeness. This shading is an amazing wellspring of positive feelings, which may once in a while be tedious. Also, yellow prods one to activity. Yellow produces happy vibes and is activity

arranged with no forceful or enthusiastic undertones. On the off chance that you need to impart bliss, make certain to utilize this bright shading in your logo.

## Orange and Shades of Orange

Orange is a neutral color between red and yellow and gives a mixed emotional feeling of both yellow and red. Though it is not giving any specific emotions on its own, it gives a more cozy feeling for the logo. A comfort zone is created with these colors. Logo designer Singapore uses the shades of orange to create a joyous effect for your logo.

## Green and Shades of Green

Green is for fresh, new beginnings, healthy, organic etc. A decision making eco friendly nature is exhibited with green. It can convey both tranquility and dynamic. Green highlights a finely adjusted mix: it isn't as provocative as red, not as forceful as yellow, and not as peaceful as blue. Go for green if your company follows an eco friendly strategy and would like to emphasise on that, a good decision maker etc.

## Purple and Shades of Purple

Purple is the shade of nobility and eminence, otherworldliness and enchantment. Purple is related with force and significance – simply like red. Be that as it may, simultaneously it has respectable and alleviating meanings. Though purple also belongs to the blue family it exhibits a different feel, a royal look, confidence and success. It can surely motivate regard towards your image.

The trends in design change every year and it is important for your logo to be versatile. Memorable logos are not created or designed overnight. It requires a lot of analysis and design ideas and an experienced logo designer who has a good understanding of the latest trends and marketing needs will help to create one. You could learn more about the logo design process and how much a logo design costs in Singapore from my previous articles.

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